

Broadband Polk

Broadband Polk is a collaborative effort of Polk County citizens, business leaders, civic organizations, non-profits, educational institutions, economic development professionals, and technology experts.

Facilitated cooperatively by Polk Vision and the Central Florida Regional Planning Council (CFRPC), the Broadband Polk Advisory Committee has worked diligently to raise awareness of the importance of robust broadband infrastructure networks to Polk County's economic growth and prosperity in the 21st century.

A comprehensive broadband plan has been developed that sets a clear vision, 6 major goals, 18 strategies and 27 specific action items. The Polk County Broadband Plan features community input, technical expertise, and unique GIS modeling to identify current areas of need and project areas of broadband demand up to the year 2020.

Internet Quick Facts

On the internet during one minute: ¹

604,000 Gb of data is transferred

204 Million emails are sent

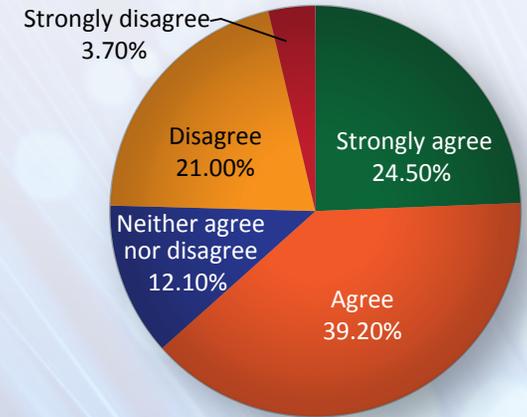
\$83,000 in sales on Amazon

20 Million photos are viewed on Flickr

61,000 hours of music are listened to on Pandora

1.3 Million video clips are viewed on YouTube

A fast internet connection is critical to the survival of your company: ²



In 2012 the number of networked devices equals the world's population.

By 2015 the number of networked devices will be 2 times the world's population.

In 2012 facebook added it's 1 Billionth user. If it were a country, it would be the 3rd largest nation in the world.

¹ Source: intel InsideScoop - <http://scoop.intel.com/what-happens-in-an-internet-minute/>

² Source: Polk County Broadband Plan - Business Utilization Survey Results

Goals

- Anchor Institutions such as schools, hospitals, libraries, and government buildings will have affordable access to a minimum of 1 gigabit per second broadband services.
- Every resident of Polk County will have access to affordable high-speed internet services and the skills to utilize it, if they choose.
- Every business and non-profit in Polk County will have access to affordable high-speed internet services and the skills to utilize it, if they choose.
- Anchor Institutions (including energy providers) will maximize resources, and provide the best services possible to the businesses and residents of Polk County.
- 205,000 households (79% of households) in Polk County will have affordable access to actual download speeds of at least 100 megabits per second and actual uploads speeds of at least 50 megabits per second.
- Polk County will have the fastest, most affordable, and most accessible mobile networks possible.

Vision

To facilitate increased opportunity, innovation, and efficiency by ensuring that every individual, corporation, non-profit, visitor, government entity, and community partner in Polk County has access to affordable high-speed internet service.

What is Broadband?

Broadband is high-speed internet access that is always on and faster than dial-up access. Broadband access makes a lot of things possible, from online classes and research for school, to managing bank accounts and enjoying online movies and gaming.

- ✓ Broadband allows our small businesses to compete in a global marketplace.
- ✓ Broadband means safer streets and communities.
- ✓ Broadband means superior research and training opportunities at our colleges and universities.
- ✓ Broadband means better, faster, and more effective healthcare.
- ✓ Broadband means greater opportunities for our students.

View a copy of the Polk County
Broadband Plan at:

polkvision.com/areas-of-focus/infrastructure/broadband

Partners



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*facilitating opportunity,
innovation & efficiency*

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