# Central Florida Regional Planning Council

## October 9, 2019

Okeechobee County Courthouse –
County Commission Chambers
304 NW 2nd Street, Okeechobee, FL
9:30 a.m.

## AGENDA ITEM #1

# Public Comments

## AGENDA ITEM #2

# Council Administration

A. August 14, 2019, Minutes
B. August 2019 Financial Report

**Requested Action:**

A. **Approval of Minutes**
B. **Approval of Financial Report**

## AGENDA ITEM #3

# Okeechobee County Activities Report

Robbie Chartier,
County Administrator

## AGENDA ITEM #4

# Contract for Technology Services

Exhibit #4: Summary of Services

**Requested Action:**

**Approval**

## AGENDA ITEM #5

# 2020 Census

Reginald Earl

Partnership Specialist, Central Florida - Atlanta Region

# THE ROAD TO THE 2020 CENSUS:
# FOCUS ON FLORIDA

**Reginald Earl**
Partnership Specialist
Central Florida
Atlanta Region

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

# Local Government Involvement is Key to Census Success

- ***The efforts of local governments contributed to the success of the 2010 Census in all areas:***
  - Local Update of Census Address (**LUCA**) Program
  - **Recruiting** for census workers
  - Formation of **Complete Count Committees**
  - **Field operations** from Address Canvassing to Non Response Follow Up

# Why local governments have a vested interest in the Census

- **Political Power**
  - Census is constitutionally mandated for re-apportionment of Congress
  - Census results are used for Redistricting at national, state, and local levels.

- **Money/Economic Impact**
  - $400 Billion/year is distributed using Census numbers ($4 Trillion over the decade) in 2010
  - **$675 Billion/year ($7 Trillion over the decade) for 2020**

**DESOTO**
Census 2000
49%

Census 2010
66%

**HARDEE**
Census 2000
51%

Census 2010
70%

**FLORIDA**
Census 2000
71%

Census 2010
74%

**HIGHLANDS**
Census 2000
71%

Census 2010
75%

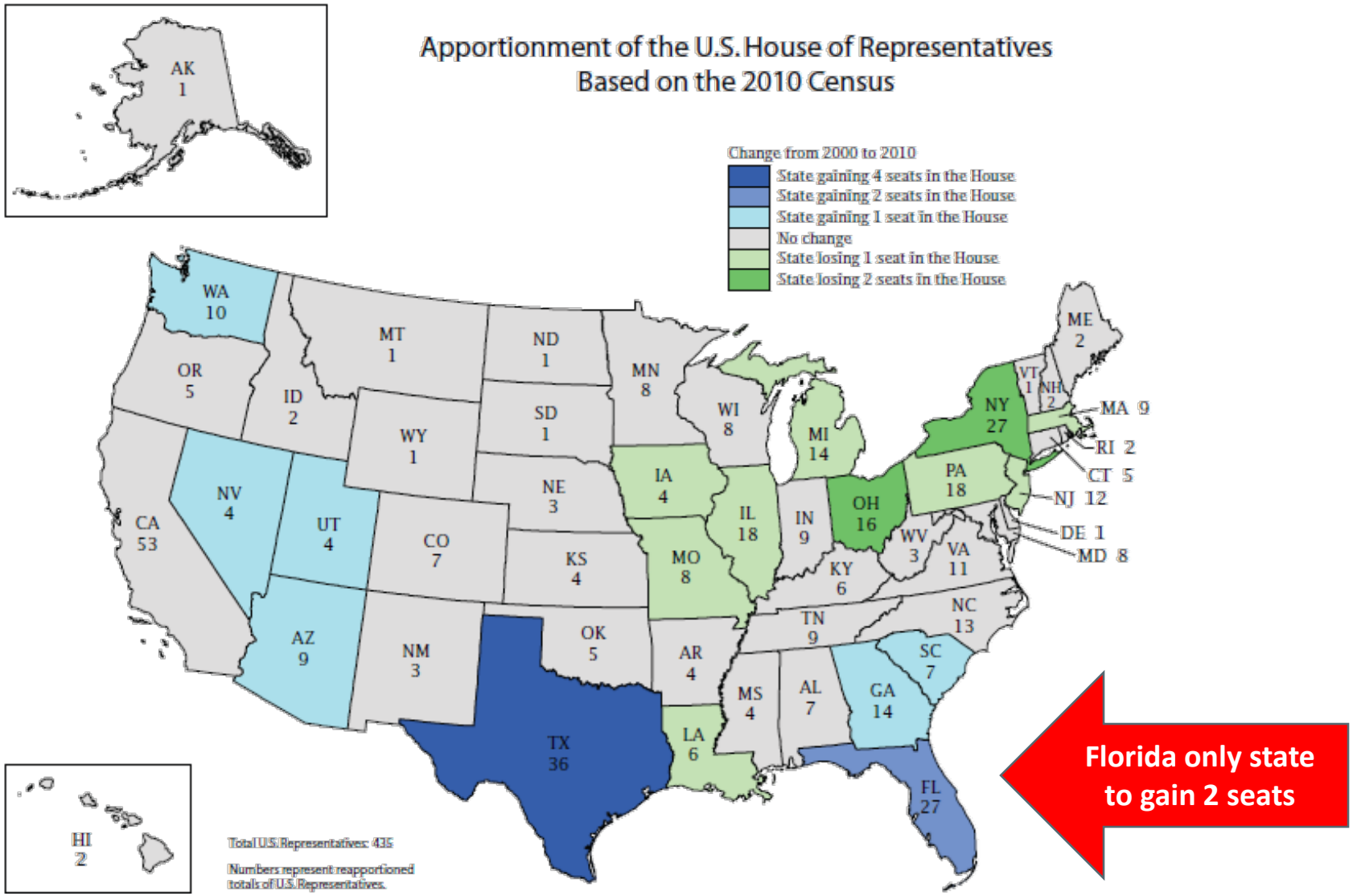
**OKEECHOBEE**
Census 2000
56%

Census 2010
67%

**POLK**
Census 2000
68%

Census 2010
75%

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov




United States Census Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
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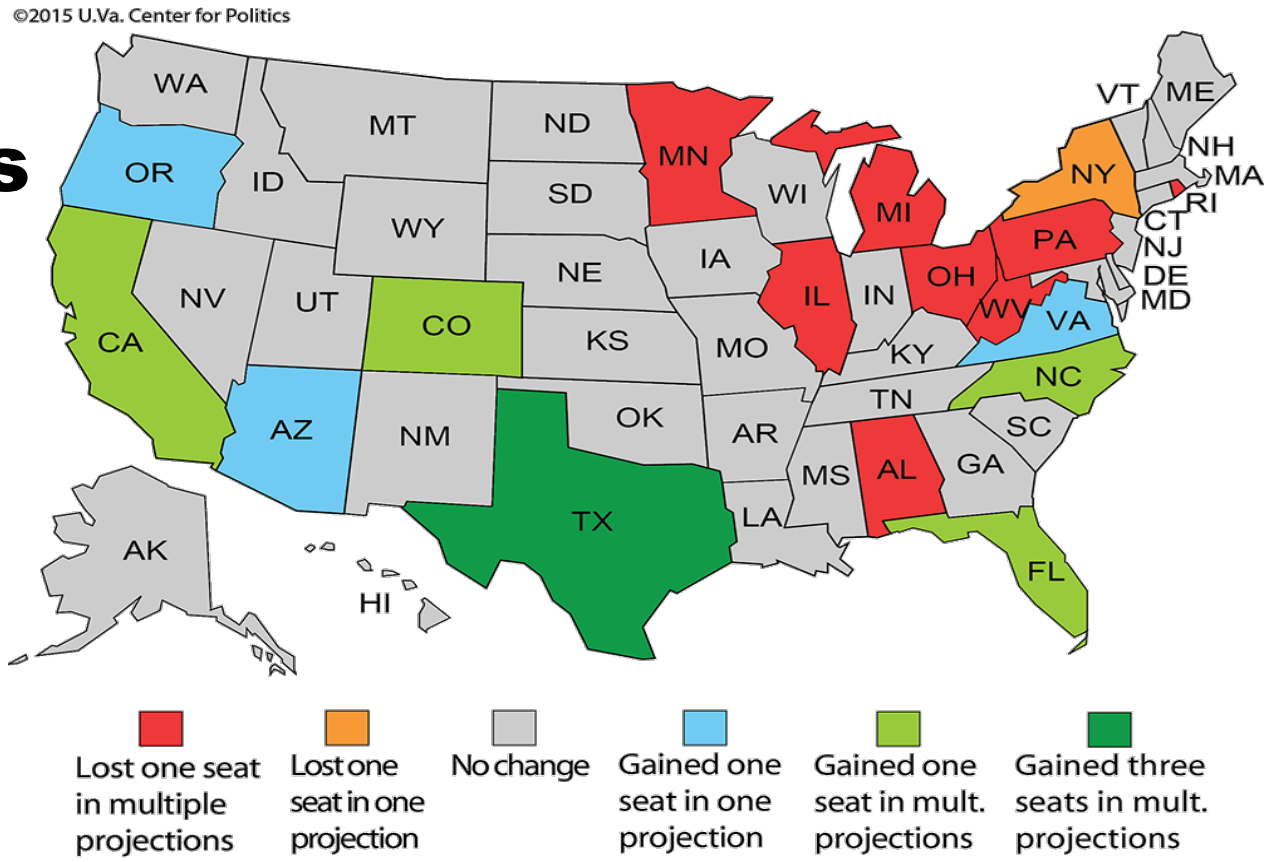
# 2010 Winners & Losers

# Projections for 2020




United States Census Bureau
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Economics and Statistics Administration
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census.gov

# The 2020 Census is DIFFERENT

United States™ Census Bureau

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Economics and Statistics Administration
U.S. CENSUS BUREAU
*census.gov*

# Optimizing Self-Response for 2020 Census

- We are making it easier than ever before for people to respond to the Census
- In previous censuses, the **primary method** of responding to the census was to receive a questionnaire in the mail…complete it and mail it back
- **HOWEVER, for the 2020 Census, the INTERNET is the primary method** for households to self respond

# Optimizing Self-Response for 2020 Census

- **Secondary** ways of responding to the 2020 Census
  - **Toll-free number**
    - **At any time, people can call our Census Questionnaire Assistance centers and get help completing their Census on the Internet…OR**
    - **Households can complete their Census with one of our staff over the telephone**
  - **Traditional questionnaire** (can be requested via the toll-free number)
  - Non Response Follow Up operation
    - Enumerators visit the household to conduct the interview

# It is important to note that the Census Bureau:

- never asks for your full Social Security number;
- never asks for money or a donation;
- never sends requests on behalf of a political party;
- never requests PIN codes, passwords or similar access information for credit cards, banks or other financial accounts.

# Privacy and Confidentiality

- Under Title 13, U.S. Code, all Census Bureau employees swear a lifetime oath to protect respondent data. It is a felony for any Census Bureau employee to disclose any confidential census information during or after employment, and the penalty for wrongful disclosure is up to 5 years imprisonment and/or a fine of $250,000.

- We protect information by taking precautions in how we collect, analyze and disseminate information. The Census Bureau has strong program to protect information as they collect, process and store it in secure IT systems.

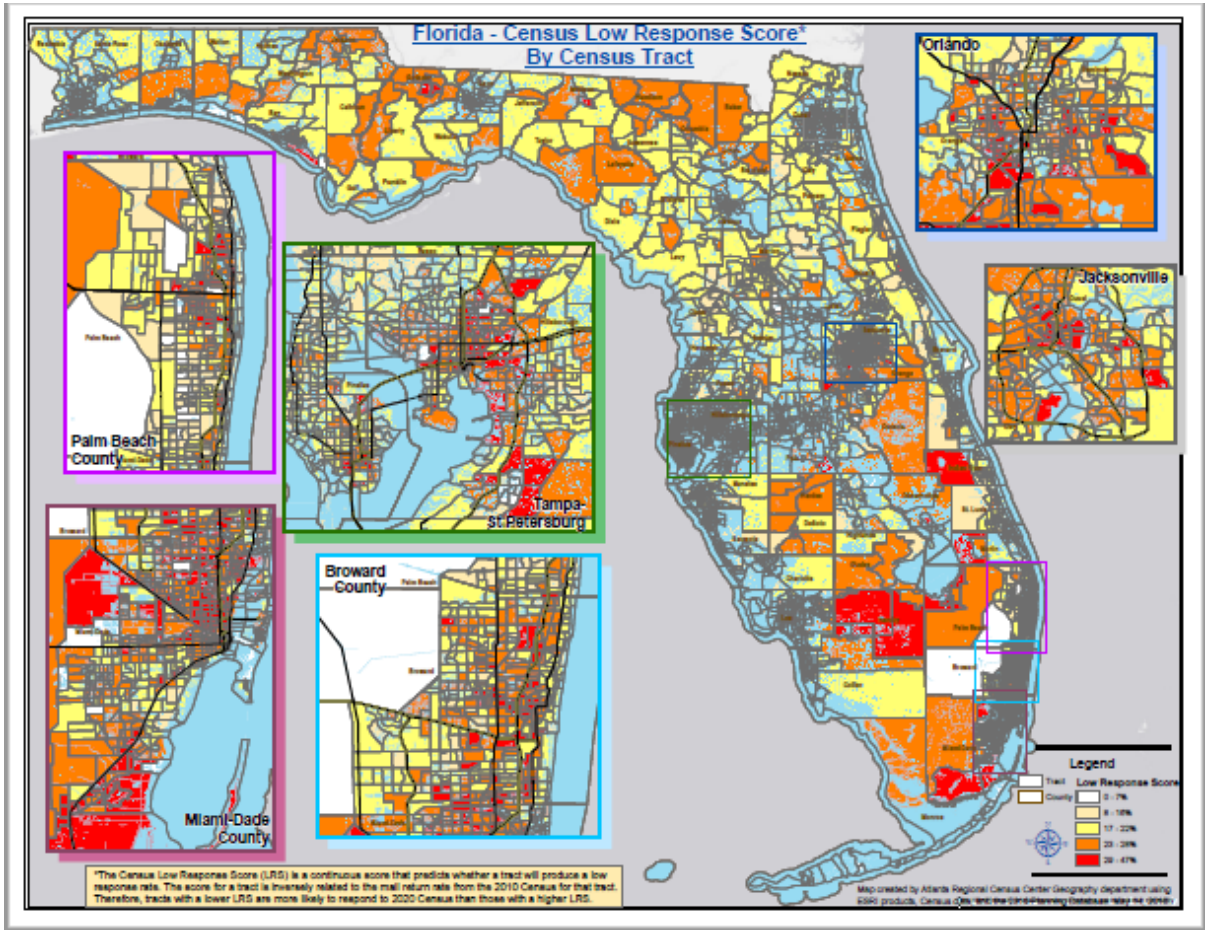
- The Census Bureau encrypts information, limits access, and actively monitors systems to make sure information stays secure.

# Impediments to a Successful Enumeration

# Some HTC Indicators

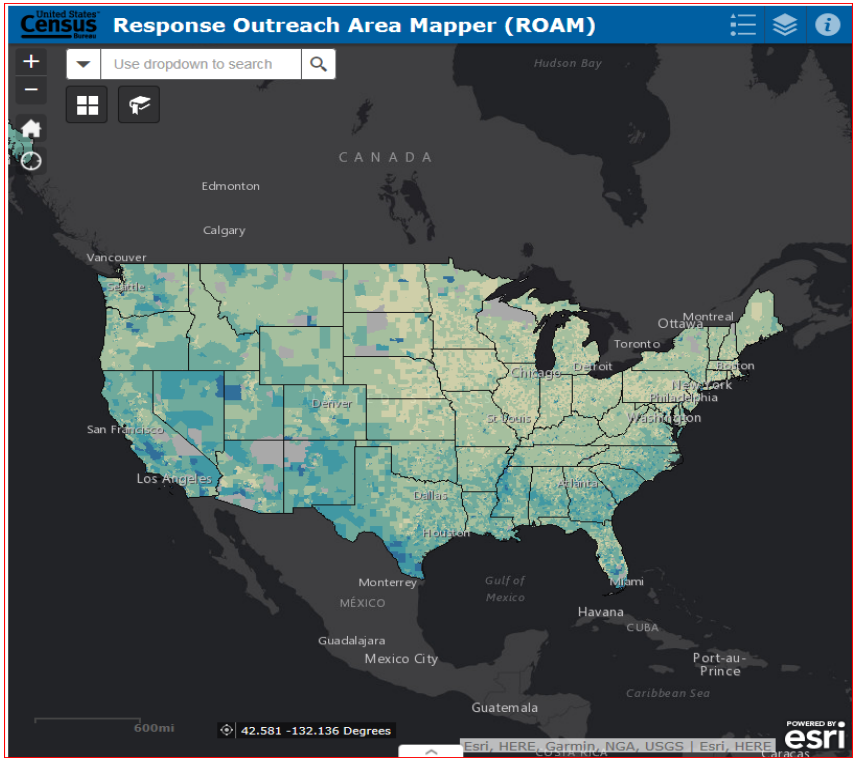
- Persons at or below poverty
- Persons receiving public assistance, disability, or SSI
- Concentrations of minority groups, immigrants, linguistically isolated communities, migrant workers
- Areas with high concentrations of low educational attainment (no high school diploma)
- 5% or more who speak a language other than English at home
- Single parents

# LOW RESPONSE SCORES



# Explore the Response Outreach Area Mapper Web Application

- The U.S. Census Bureau has released the Response Outreach Area Mapper (ROAM) web application.
- An interactive map to identify areas that typically have low response rates for censuses and surveys.
- Community planners and local officials can use the ROAM to plan, focus and allocate resources for the 2020 Census.
- Provides tract-level data.



# Our Outreach Strategy

# Complete Count Committees

- Ultimately, the success of the 2020 Census depends on everyone's participation. One way to ensure success is by forming a Complete Count Committee.

- State and local governments, businesses and community leaders form Complete Count Committees to encourage participation in their community. They develop an outreach plan tailored to the unique characteristics of their community. Then they work together to implement the plan.

# What is the Structure of a CCC?

Highest elected officials or community leaders appoint chairpersons

The Chairperson is the liaison or main source of contact between the CCC and the Census Bureau

The chairperson collaborates with the highest elected official or community leader to select subcommittees and chairs of the subcommittees

# CCC Chairs and Subcommittee Chairs

- Choose a CCC committee chairperson who is committed, knowledgeable, and active in the community
- Select subcommittee chairpersons who are purpose-driven, result oriented, and get results
- Customize and design the committee to reflect a true snapshot of the community
- Include diverse perspectives to achieve objectives. Assess which groups—locally and nationally—are able to provide support and assistance
- Include Trusted Voices

# Complete Count Committees (CCC)

- A CCC is a group of “trusted voices” in the community appointed by the highest elected official, to develop activities to raise census awareness among community households and urging them to complete the census accurately and timely.
- Opportunity to “tailor” the Census outreach and messaging to most effectively influence communities throughout your county

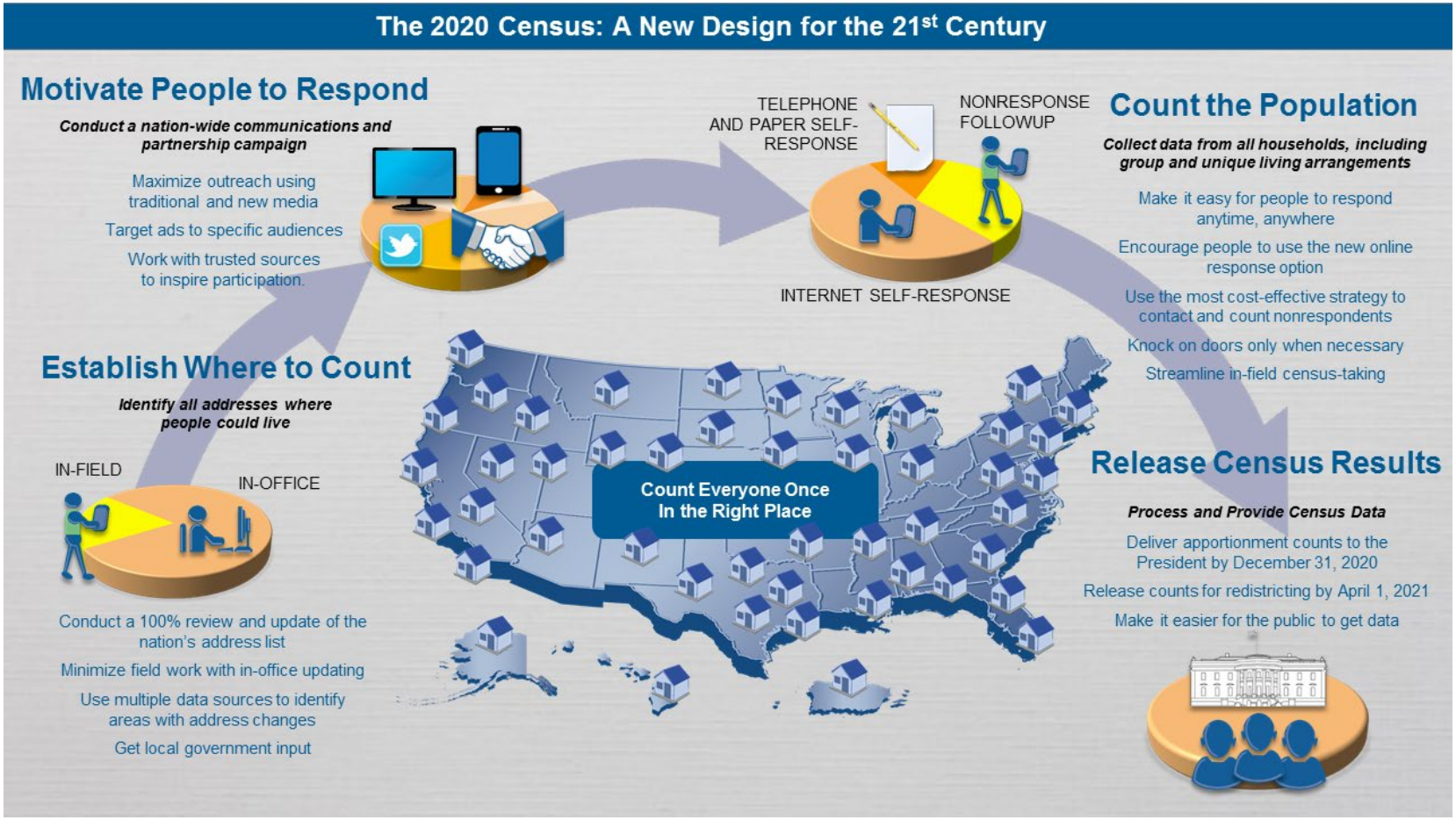
# Complete Count Committees

- The CCC should reflect all segments of the community: government; business; education; faith-based; community-based organizations; recruitment and workforce development agencies; and other unique populations.

# Community CCCs

- **Community CCC**
  - A group of community leaders in extreme hard to enumerate rural and urban communities that collaborate for the purpose of creating a census awareness campaign targeted to specific census tracts or concentrated populations that raise census awareness within these groups and encourages them to participate in the census.

# 2020 Census Design




United States Census Bureau

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Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

# Apply Online!

**Join the 2020 Census Team!**

## 2020census.gov/jobs

**1-855-JOB-2020**

**(1-855-562-2020)**

Federal Relay Service: (800) 877-8339 TTY / ASCII

www.gsa.gov/fedrelay

[redacted]

business with and within the federal government.

The U.S. Census Bureau is an Equal Opportunity Employer.

United States Census Bureau

Form D-448
September 2018

United States Census 2020

United States Census Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
*census.gov*

# Questions, Observations, Concerns

## AGENDA ITEM #5

# 2020 Census

Exhibit #5: Proclamation

**Requested Action:**

**Adopt Proclamation**

## AGENDA ITEM #6

# Resolution 2019-10A for 5311 Operating Grant

Exhibit #6

**Requested Action:**

**Adopt Resolution**

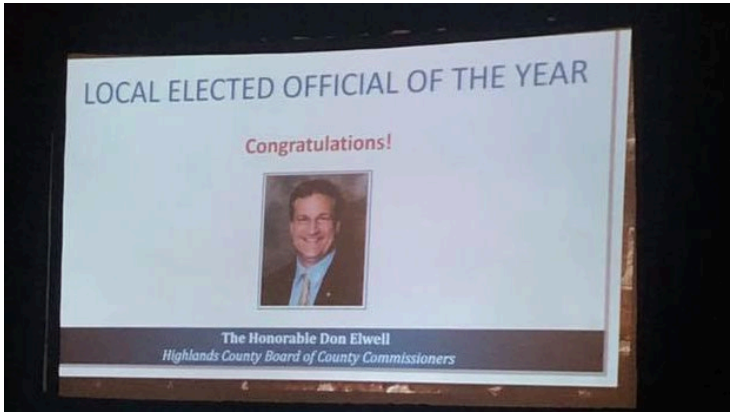
AGENDA ITEM #7

# Update on the Heartland Regional Transportation Planning Organization (HRTPO

# Congratulations Don Elwell

## Elected Official is the Year

## The Florida Commission for the Transportation Disadvantaged



## AGENDA ITEM #8

# Update on the Multi-Use Corridors of Regional Economic Significance (M-CORES)

# Purpose & Objective

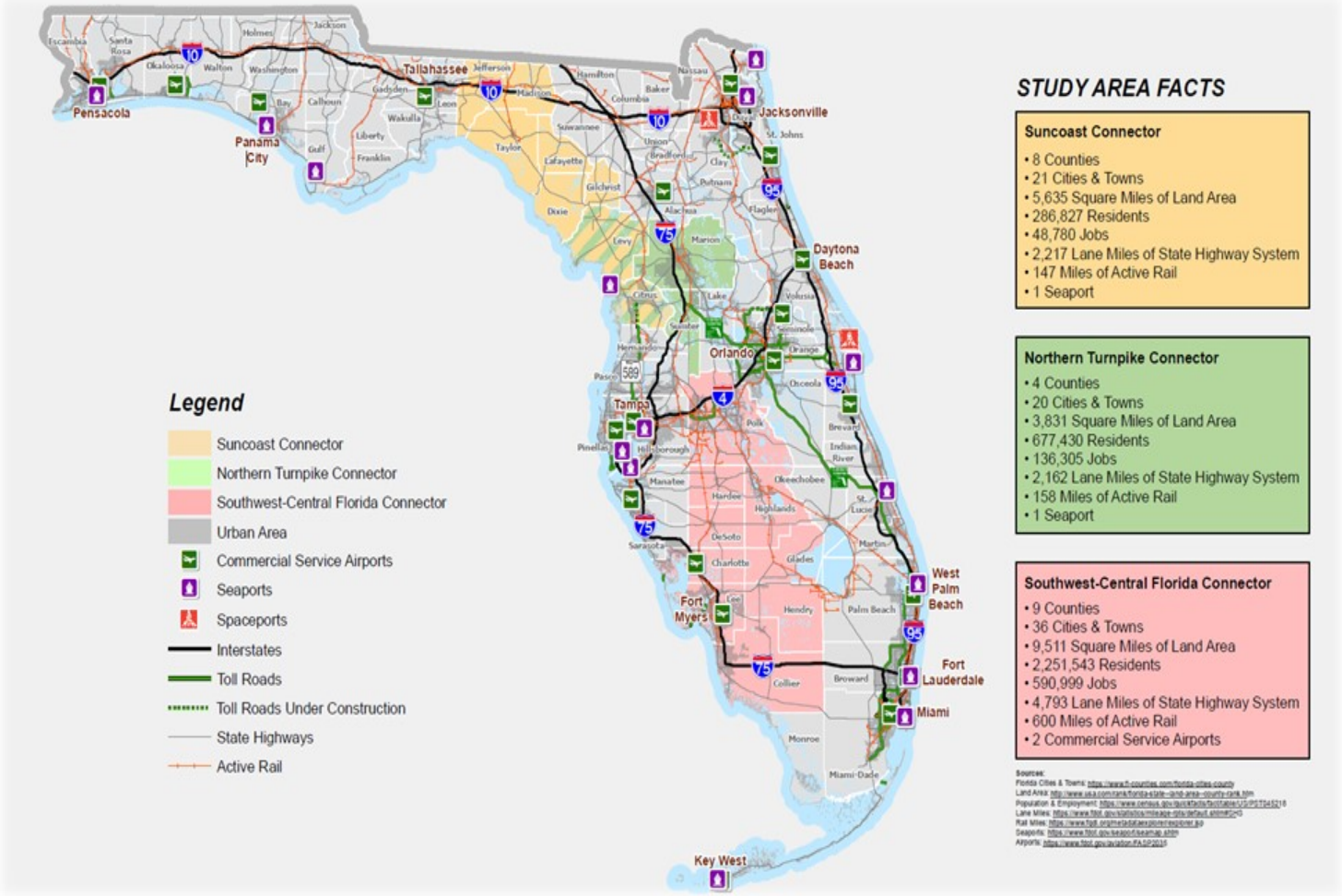
## Purpose

- Revitalize rural communities
- Encourage job creation
- Provide regional connectivity while leveraging technology
- Enhance quality of life and public safety
- Protect the environment and natural resources

## Objective

Advance construction of regional corridors intended to accommodate multiple modes of transportation and multiple types of infrastructure

# Study Area Overview




## STUDY AREA FACTS

**Suncoast Connector**

- 8 Counties
- 21 Cities & Towns
- 5,635 Square Miles of Land Area
- 286,827 Residents
- 48,780 Jobs
- 2,217 Lane Miles of State Highway System
- 147 Miles of Active Rail
- 1 Seaport

**Northern Turnpike Connector**

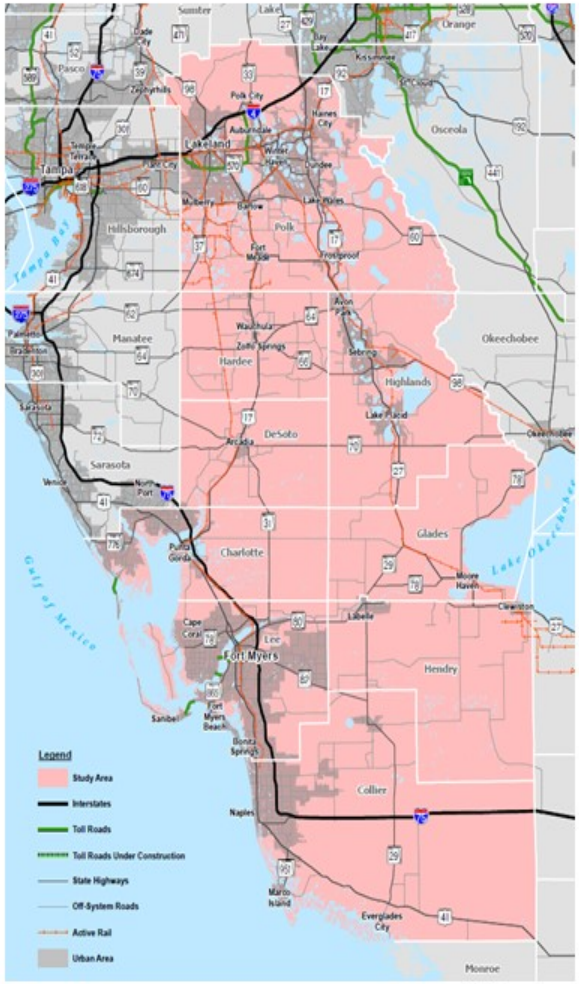
- 4 Counties
- 20 Cities & Towns
- 3,831 Square Miles of Land Area
- 677,430 Residents
- 136,305 Jobs
- 2,162 Lane Miles of State Highway System
- 158 Miles of Active Rail
- 1 Seaport

**Southwest-Central Florida Connector**

- 9 Counties
- 36 Cities & Towns
- 9,511 Square Miles of Land Area
- 2,251,543 Residents
- 590,999 Jobs
- 4,793 Lane Miles of State Highway System
- 600 Miles of Active Rail
- 2 Commercial Service Airports

Sources:
Florida Cities & Towns: https://www.fl-counties.com/florida-cities-county
Land Area: http://www.usa.com/rank/florida-state--land-area--county-rank.htm
Population & Employment: https://www.census.gov/quickfacts/fact/table/US/PST045218
Lane Miles: https://www.fdot.gov/statistics/mileage-rpts/default.shtml#GHS
Rail Miles: https://www.fdot.org/metadataexplorer/explorer.jsp
Seaports: https://www.fdot.gov/seaport/seamap.shtm
Airports: https://www.fdot.gov/aviation/FASP2015

# Study Focus Areas

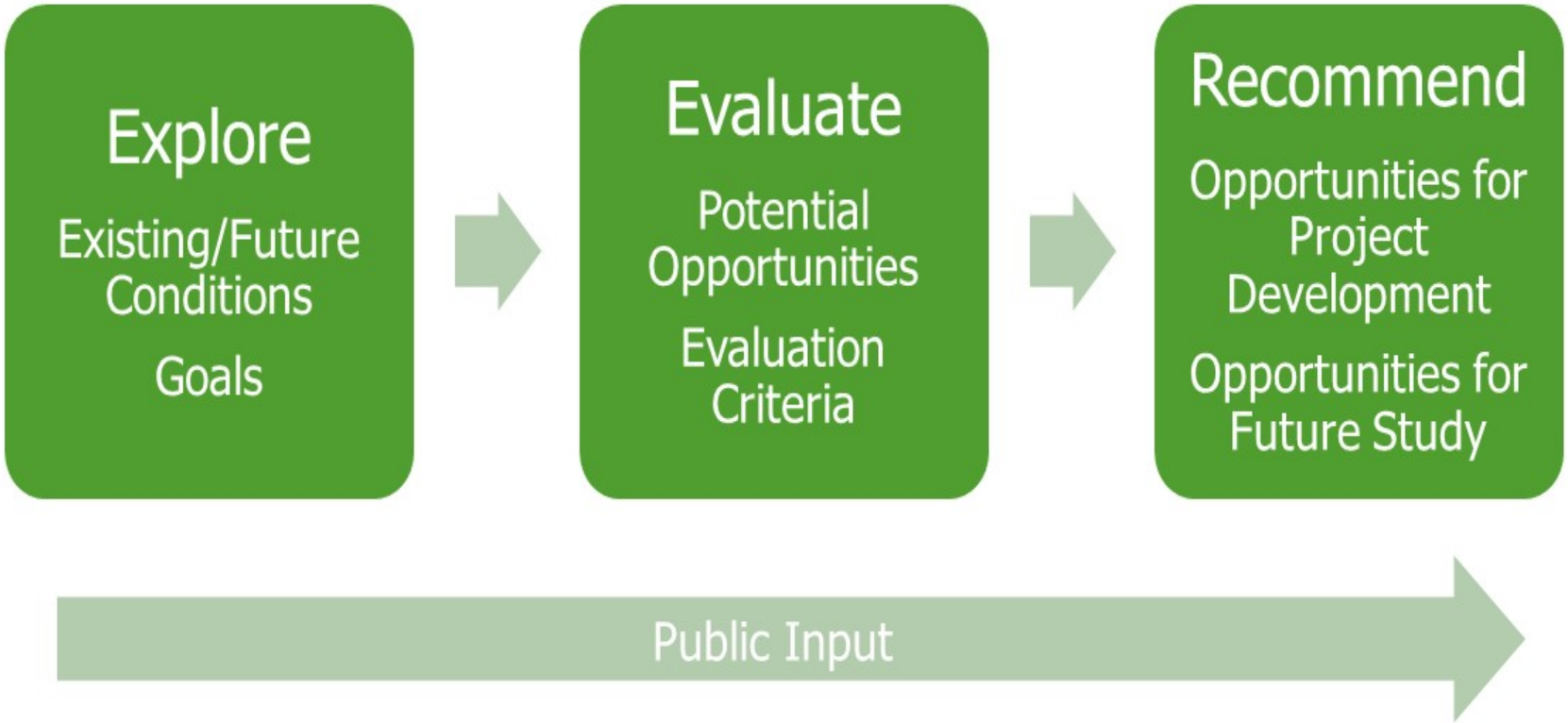



## Southwest-Central Florida Connector

from Collier County to Polk County

140 miles

# Planning Process



# Conservation Considerations

**Southwest-Central Florida Connector** task force shall:

a. Address the impacts of project construction on panther and other critical wildlife habitat and evaluate the need for acquisition of lands for state conservation or as mitigation for project construction
b. Evaluate wildlife crossing design features to protect panther and other critical wildlife habitat corridor connections

# Innovative Right-of-Way

- FDOT, in consultation with the Department of Environmental Protection, may incorporate those features into each corridor during the project development phase
- FDOT may accept donations of land for use as transportation rights-of-way or to secure or use transportation rights-of-way for such projects

# Next Meeting

## October 30, 2019 – 10:00 am

**Polk State College – Lakeland Campus**
**Lakeland, FL**

# Next Community Open House

## November 12, 2019

**Hardee County**

AGENDA ITEM #9

# Heartland 2060 Summits

# heartland2060

*Building a Resilient Region*

## Summit

**September 20, 2019**

**KEVIN J. THIBAULT, P.E.**
Secretary
Florida Department of Transportation

**TONY CARVAJAL**
Florida Chamber Foundation

**THOMAS HOCTOR, PH. D.**
University of Florida
Department of Landscape Architecture

**L.K. NANDAM**
FDOT
District One Secretary

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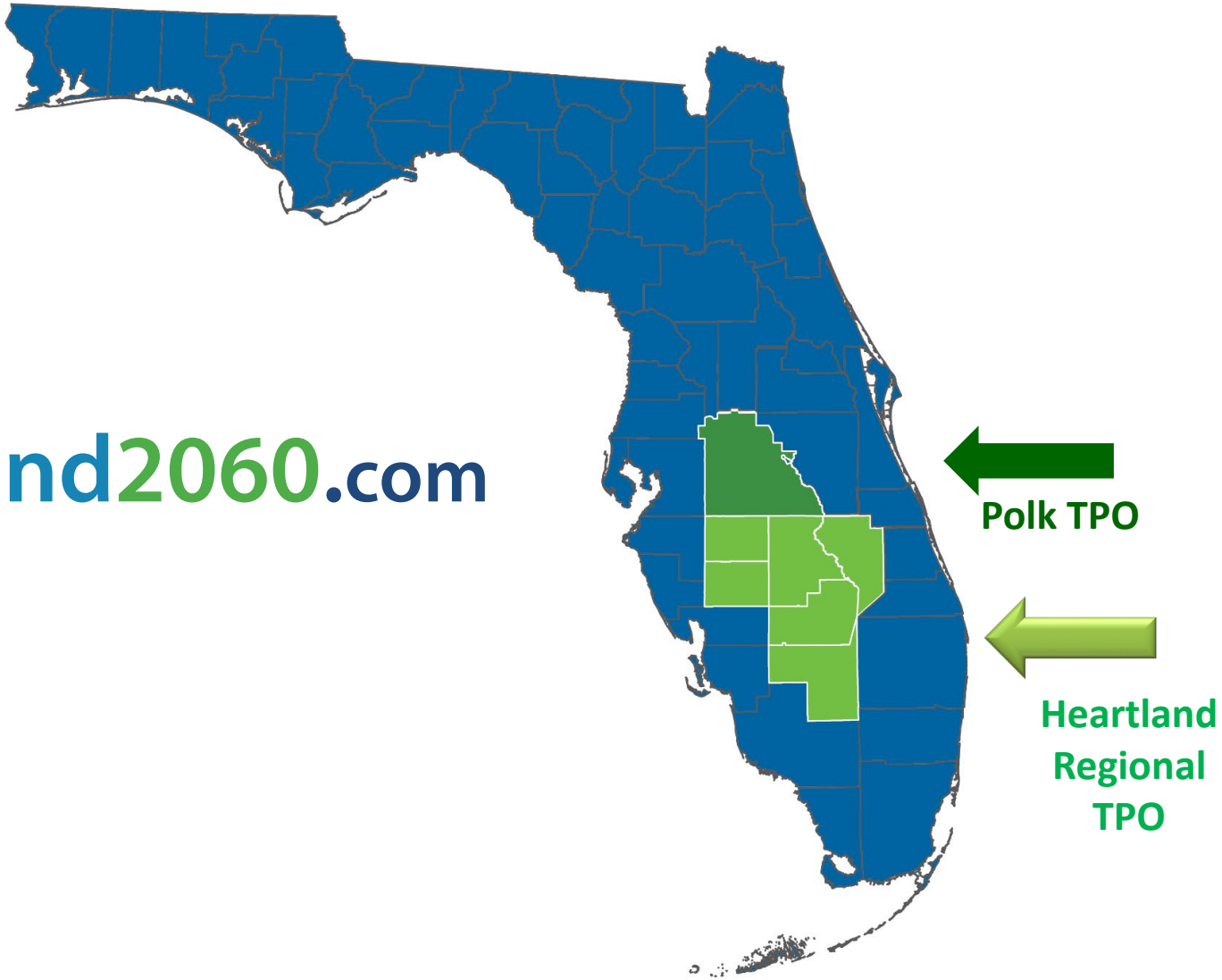
# heartland2060

Where it all began!

heartland2060

heartland2060.com



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# Our Heartland Values

# Stewardship of Natural Resources

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# Our Water Resources

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# Respect for Agriculture

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# Our Communities

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# Future for Our Children

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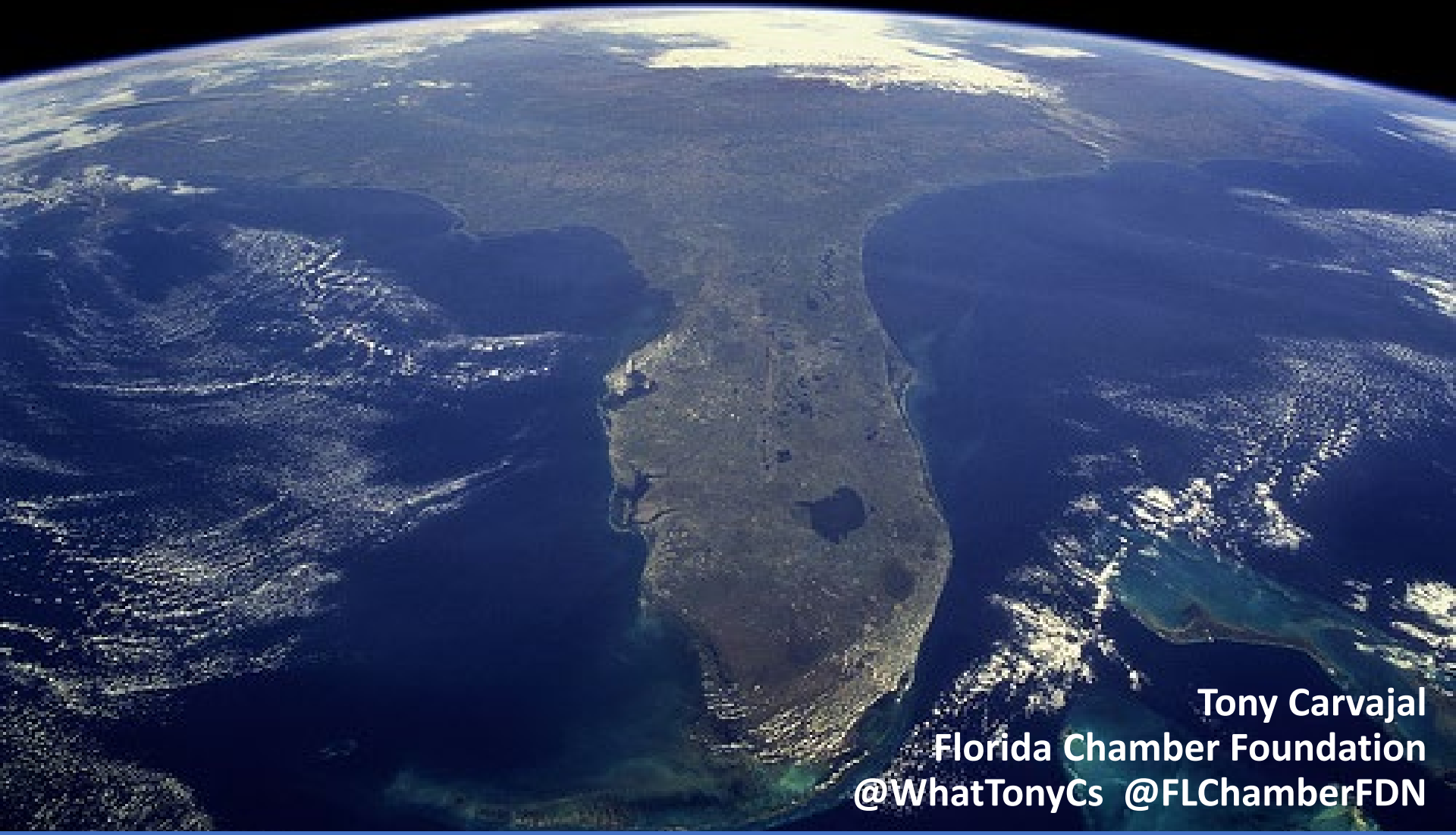
# Planning from the Future: Florida2030.org



**Tony Carvajal**
**Florida Chamber Foundation**
**@WhatTonyCs @FLChamberFDN**

# Florida2030.org

FLORIDA CHAMBER Foundation | 50 YEARS 1968 • 2018

**HOW WILL FLORIDA WORK IN 2030?**

- Global Markets
- Innovation
- Future of Work

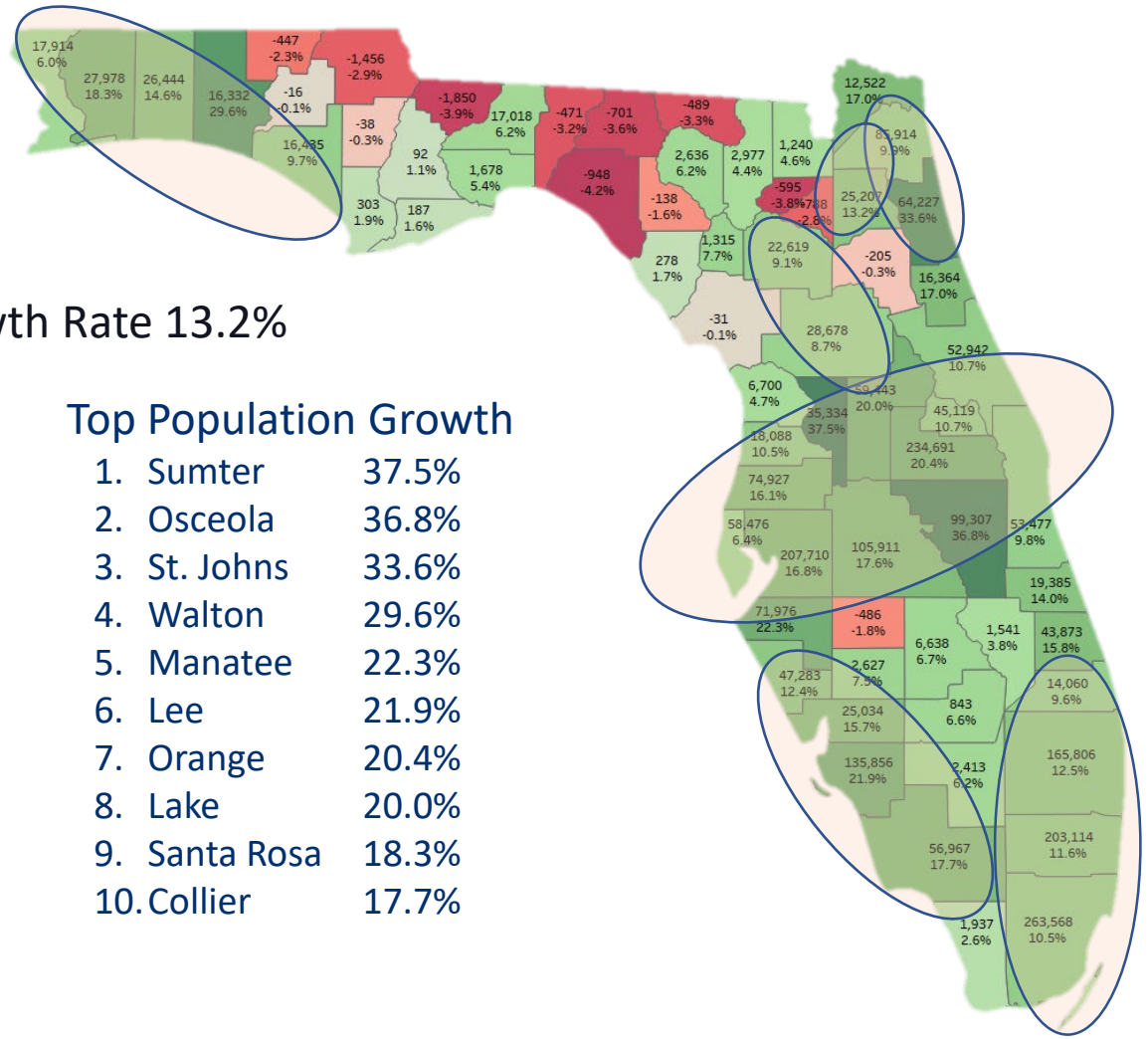
**HOW WILL FLORIDA LIVE IN 2030?**

- Growth
- Diversity
- Urbanization

**Resources**

**Risk and Resiliency**

# Population Change 2010 thru 2018




Florida Population Growth Rate 13.2%

## Top Counties

| | | |
|---|---|---|
| 1. | Miami-Dade | 263,568 |
| 2. | Orange | 234,691 |
| 3. | Hillsborough | 207,710 |
| 4. | Broward | 203,114 |
| 5. | Palm Beach | 165,806 |
| 6. | Lee | 135,856 |
| 7. | Polk | 105,911 |
| 8. | Osceola | 99,307 |
| 9. | Duval | 85,914 |
| 10. | Pasco | 74,927 |

## Top Population Growth

| | | |
|---|---|---|
| 1. | Sumter | 37.5% |
| 2. | Osceola | 36.8% |
| 3. | St. Johns | 33.6% |
| 4. | Walton | 29.6% |
| 5. | Manatee | 22.3% |
| 6. | Lee | 21.9% |
| 7. | Orange | 20.4% |
| 8. | Lake | 20.0% |
| 9. | Santa Rosa | 18.3% |
| 10. | Collier | 17.7% |

Source: US Census Bureau

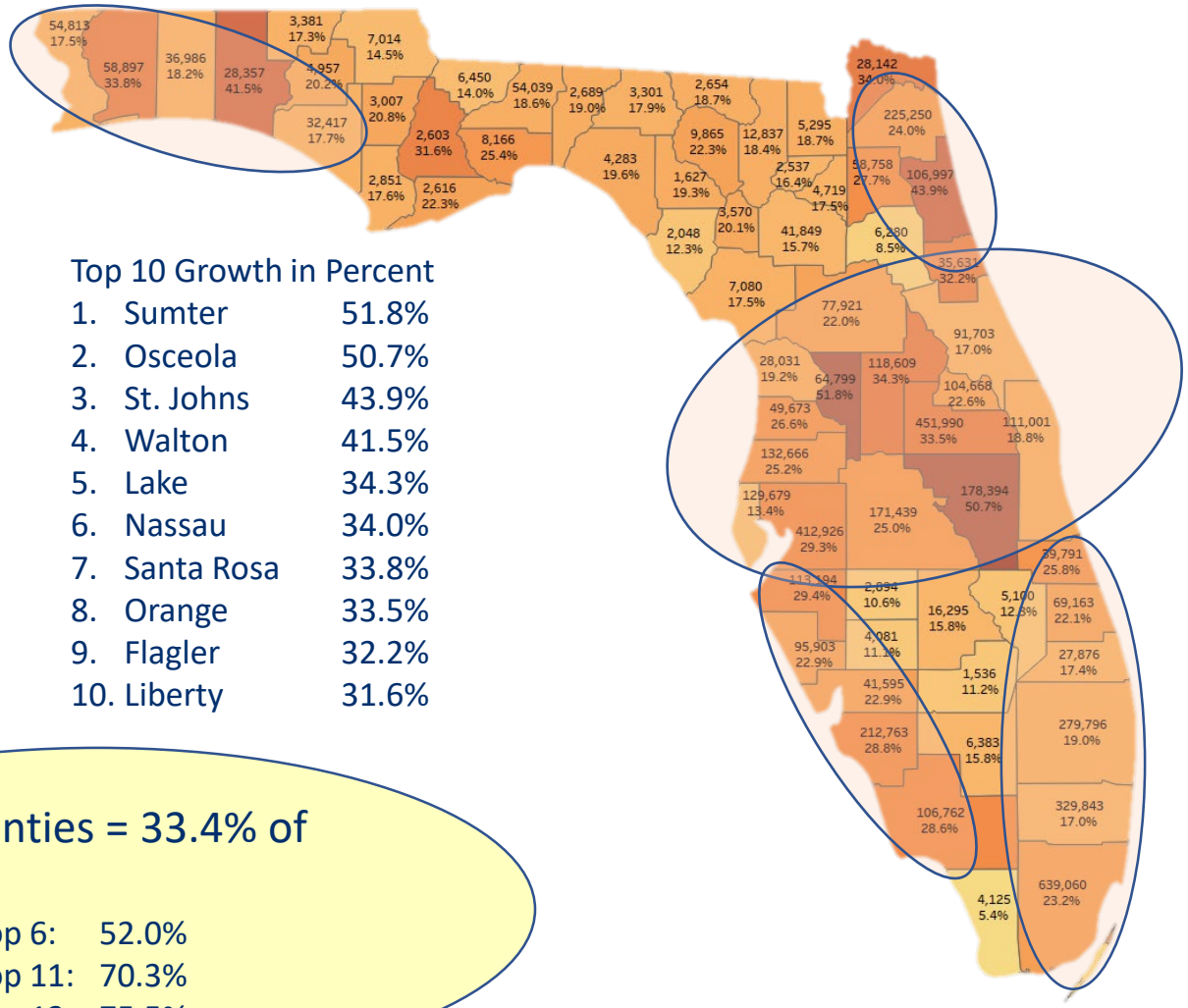
# Florida's Next 4.5 Million People

Top 10 Growth in People

| | | |
|---|---|---|
| 1. | Miami-Dade | 639,060 |
| 2. | Orange | 451,990 |
| 3. | Hillsborough | 412,926 |
| 4. | Broward | 329,843 |
| 5. | Palm Beach | 279,976 |
| 6. | Duval | 225,250 |
| 7. | Lee | 212,763 |
| 8. | Osceola | 178,394 |
| 9. | Polk | 171,439 |
| 10. | Pasco | 129,769 |

Top 10 Growth in Percent

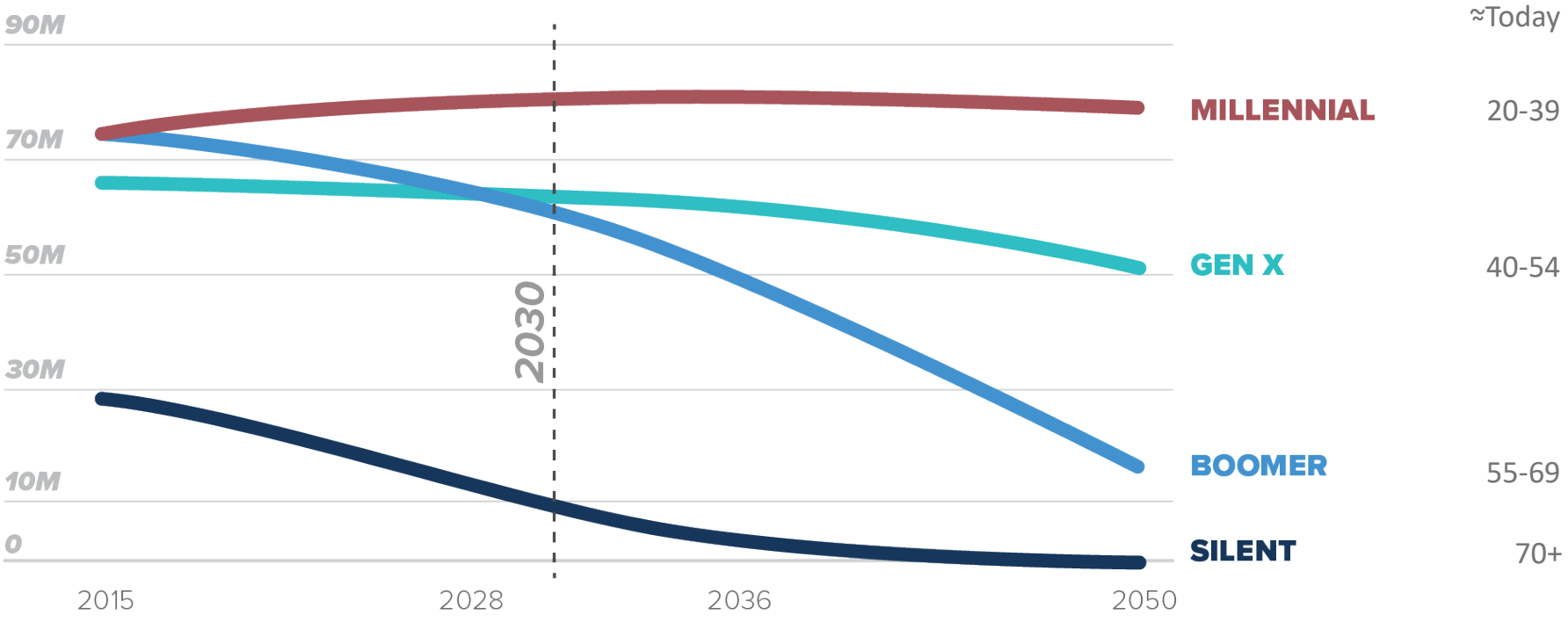
| | | |
|---|---|---|
| 1. | Sumter | 51.8% |
| 2. | Osceola | 50.7% |
| 3. | St. Johns | 43.9% |
| 4. | Walton | 41.5% |
| 5. | Lake | 34.3% |
| 6. | Nassau | 34.0% |
| 7. | Santa Rosa | 33.8% |
| 8. | Orange | 33.5% |
| 9. | Flagler | 32.2% |
| 10. | Liberty | 31.6% |




Top 3 Counties = 33.4% of Growth

| | |
|---|---|
| Top 6: | 52.0% |
| Top 11: | 70.3% |
| Top 13: | 75.5% |

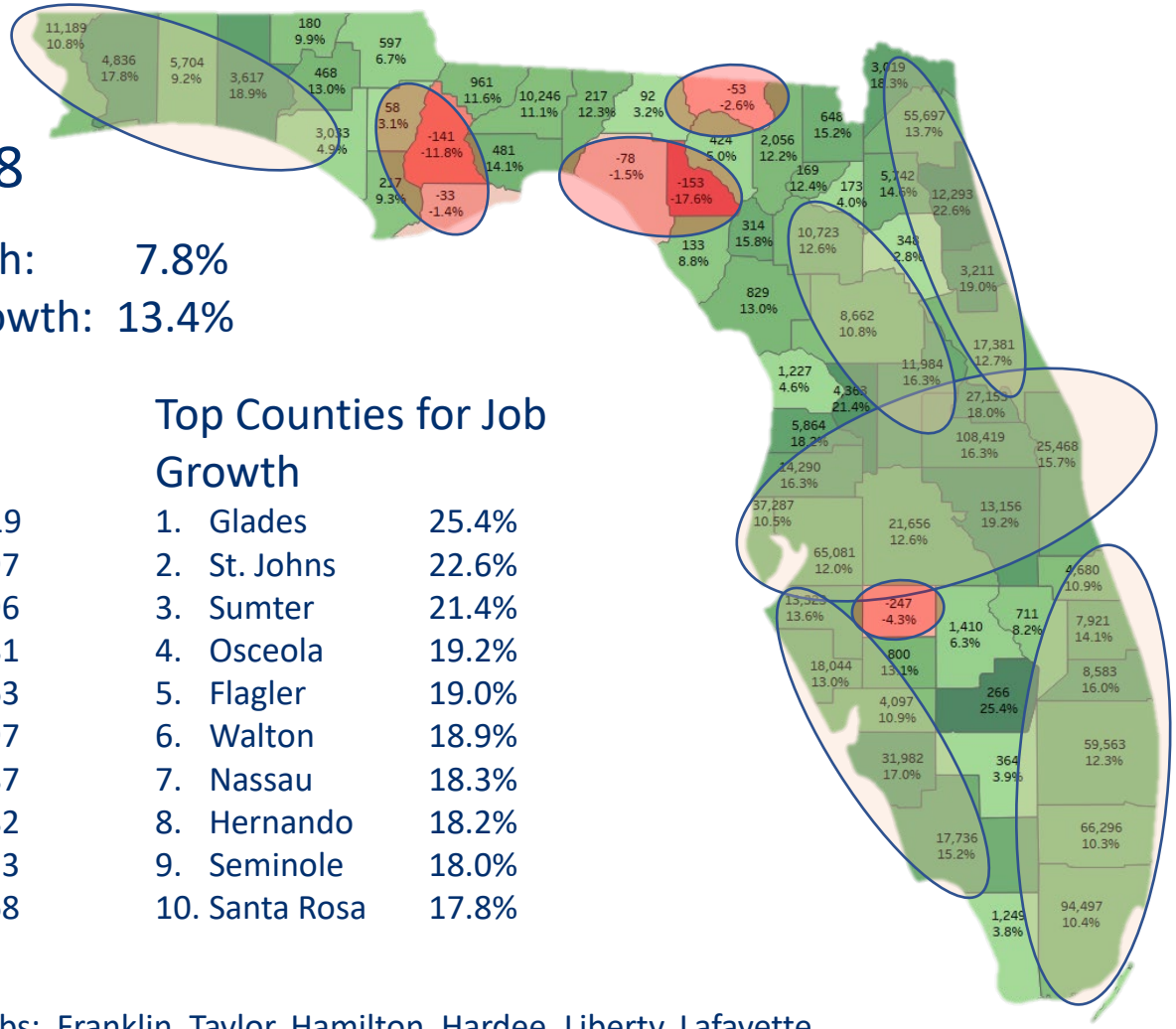
Source: FL Demographic Estimating Conference & BEBR FL Population Studies




*Projected U.S. Population by Generation*

Source: Pew Research Center tabulations of U.S. Census Bureau population projections

# Job Creation by County: 2014-18




U.S. Job Growth: 7.8%

Florida Job Growth: 13.4%

## Top Counties for Jobs

| | | |
|---|---|---|
| 1. | Orange | 108,419 |
| 2. | Miami-Dade | 94,497 |
| 3. | Broward | 66,296 |
| 4. | Hillsborough | 65,081 |
| 5. | Palm Beach | 59,563 |
| 6. | Duval | 55,697 |
| 7. | Pinellas | 37,287 |
| 8. | Lee | 31,982 |
| 9. | Seminole | 27,153 |
| 10. | Brevard | 25,468 |

## Top Counties for Job Growth

| | | |
|---|---|---|
| 1. | Glades | 25.4% |
| 2. | St. Johns | 22.6% |
| 3. | Sumter | 21.4% |
| 4. | Osceola | 19.2% |
| 5. | Flagler | 19.0% |
| 6. | Walton | 18.9% |
| 7. | Nassau | 18.3% |
| 8. | Hernando | 18.2% |
| 9. | Seminole | 18.0% |
| 10. | Santa Rosa | 17.8% |

6 Florida Counties Lost Jobs: Franklin, Taylor, Hamilton, Hardee, Liberty, Lafayette

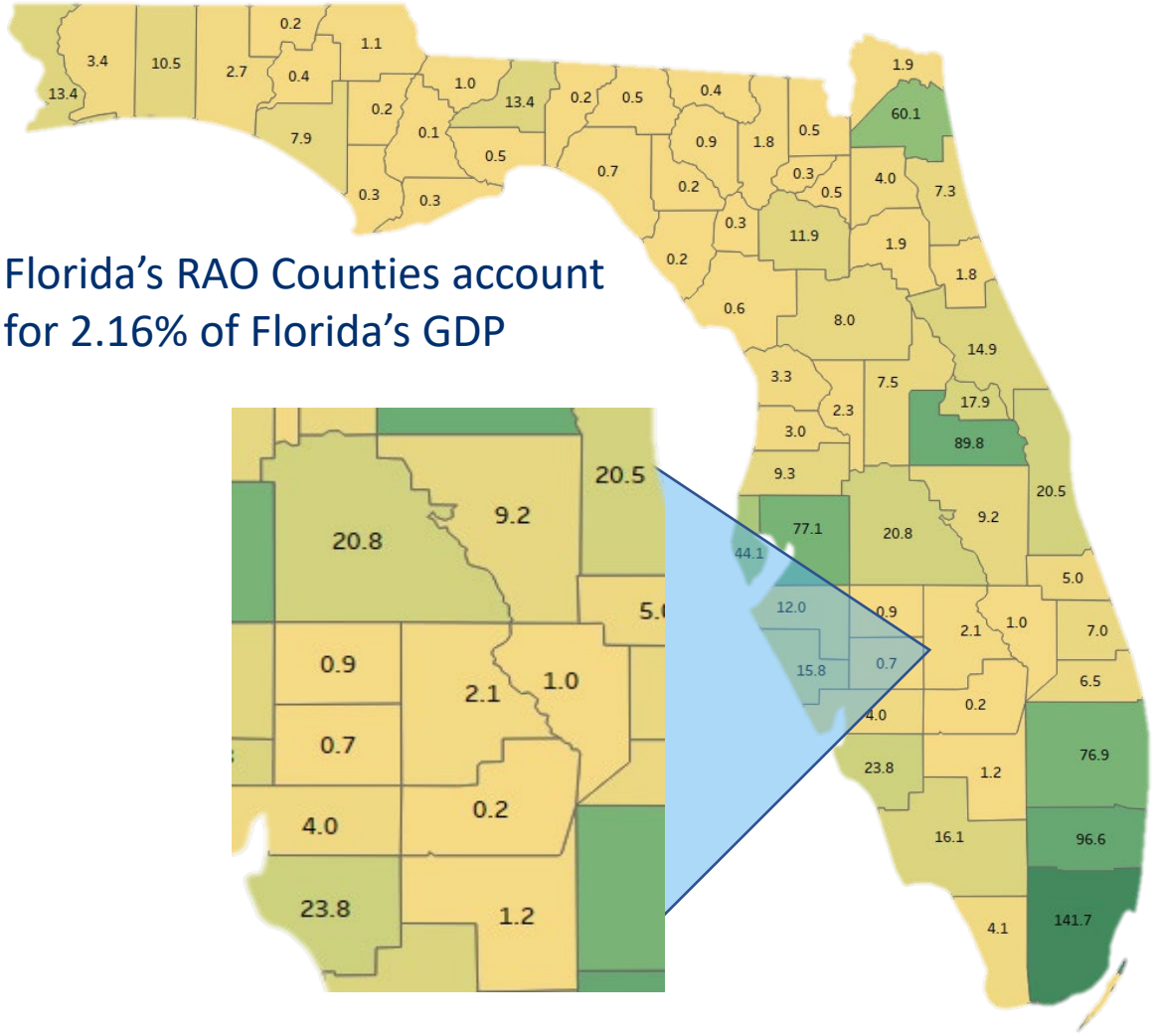
Source: Quarterly Census of Employment & Wages, BLS

# GDP by County in $ Billion

Top Counties:

| | | |
|---|---|---|
| 1. | Miami-Dade | $141.7 |
| 2. | Broward | $96.6 |
| 3. | Orange | $89.8 |
| 4. | Hillsborough | $77.2 |
| 5. | Palm Beach | $76.9 |
| 6. | Duval | $60.1 |
| 7. | Pinellas | $44.1 |
| 8. | Lee | $23.8 |
| 9. | Polk | $20.8 |
| 10. | Brevard | $20.5 |

Florida's RAO Counties account for 2.16% of Florida's GDP




Source: Bureau of Economic Analysis, 2015 data

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# What Could the Future Look Like?

- Growing and more diverse population
- Changing industries and jobs
- Emerging technologies
- Connected communities and region

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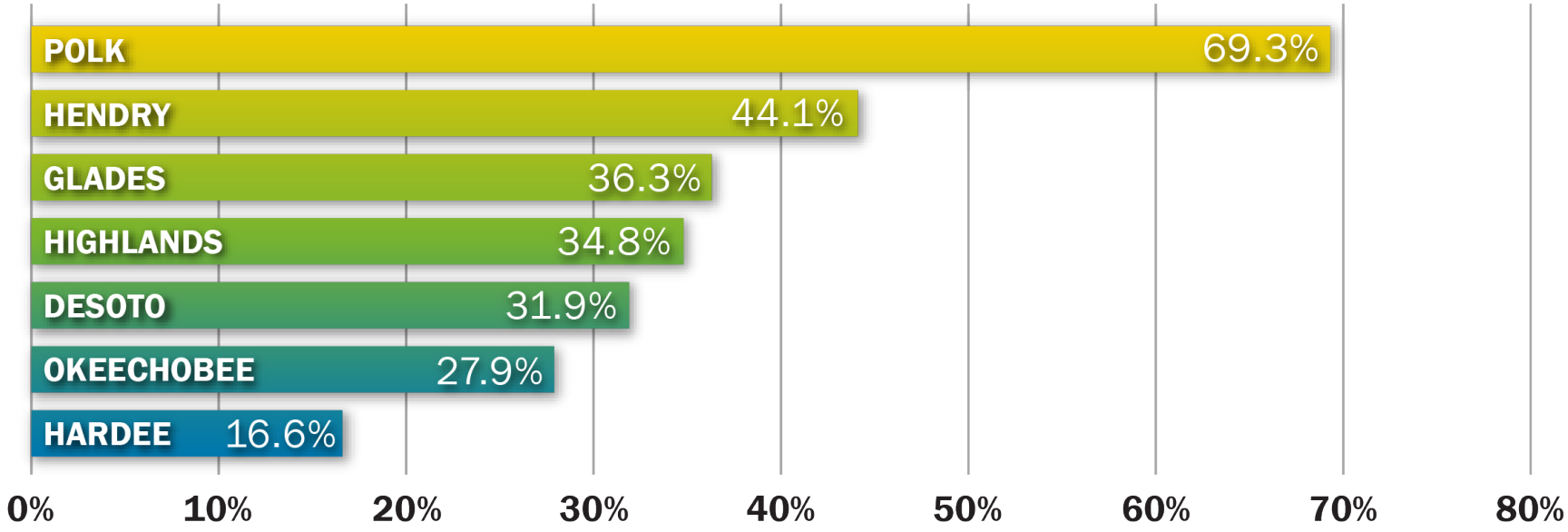
## Population Growth (percent change, 2018-2060




*Source: Central Florida Regional Planning Council*

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Nearly

**28%**

of Heartland residents will be

**OVER THE AGE OF 65**

by **2060**

**SENIORS**

**will exceed**

the number of residents

**under the age of 25**

*(Source: Central Florida Regional Planning Council)*

About

**38%**

of **Hendry and Hardee** counties' population are

**UNDER THE AGE OF 25**

making these **two** of Florida's **five**

**YOUNGEST COUNTIES**

*(Source: University of Florida Bureau of Economic and Business Research, Central Florida Regional Planning Council)*

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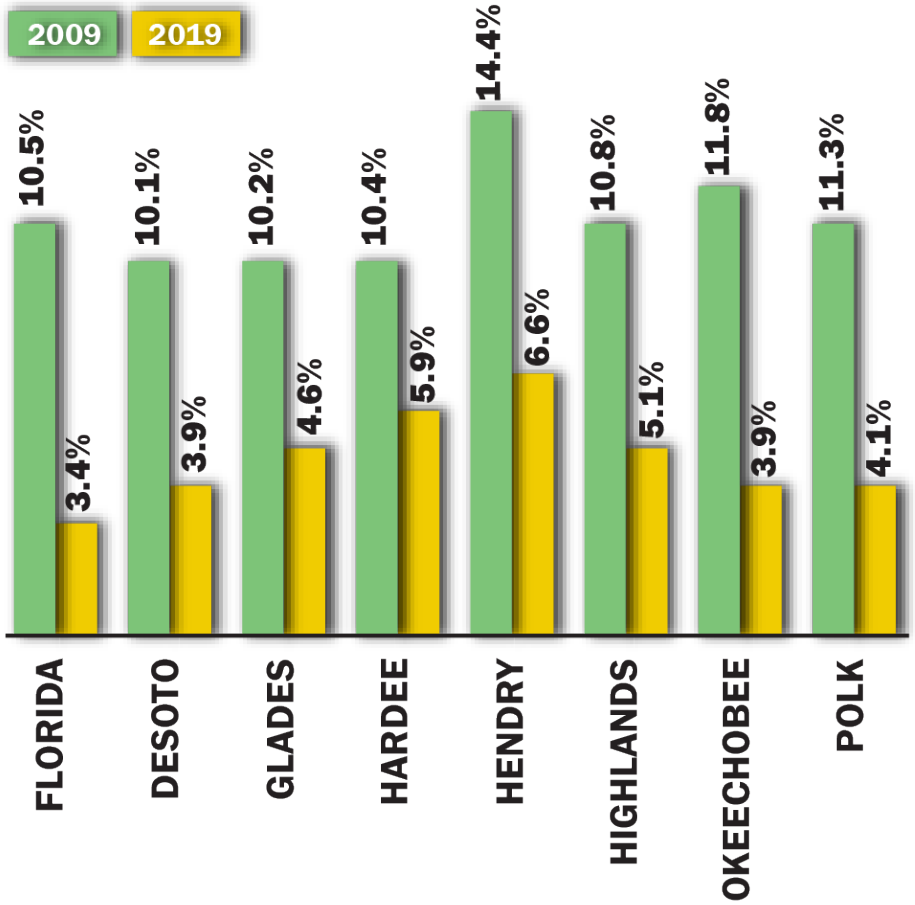
## Unemployment Rate




*(Source: Florida Department of Economic Opportunity)*

- ***48,200*** net new jobs needed by 2030 to keep pace with population growth
  *(Florida Chamber Foundation)*

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The
## GLOBAL MARKET FOR CONNECTED CARS
is expected to **grow**

# 270%

by **2022**

*(Source: Internet of Business)*

In **2018**
## SHARED MICROMOBILITY
options accounted for

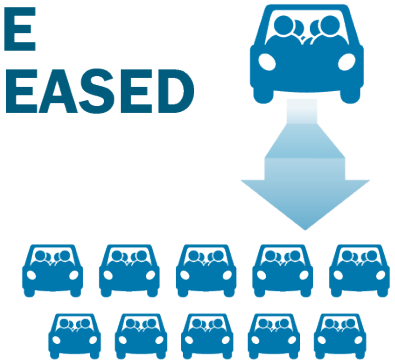
# 84.5 MILLION TRIPS

**39.5 million pedal bicycle**
**38.5 million e-scooter**
**6.5 million e-bike trips**

*(Source: National Association of City Transportation Officials)*

The number of
## SHARED VEHICLE TRIPS HAS INCREASED

# 10X in the last 5 YEARS



*(Source: Uber)*

## FULLY ELECTRIC VEHICLES
are projected to represent

# 8%

of total automobiles sold by **2025**

*(Source: U.S. Energy Information Administration)*

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**2,500,000,000,000,000,000**

**(2.5 QUINTILLION) BYTES OF DATA**

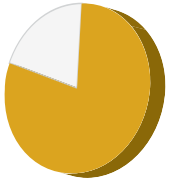
*are created each day, and the pace is* ***accelerating***

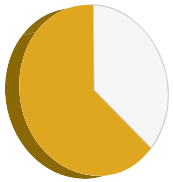
**78%**

*of Florida households have access to* **BROADBAND INTERNET**

**80%**

*of households in urbanized areas*





**64%**

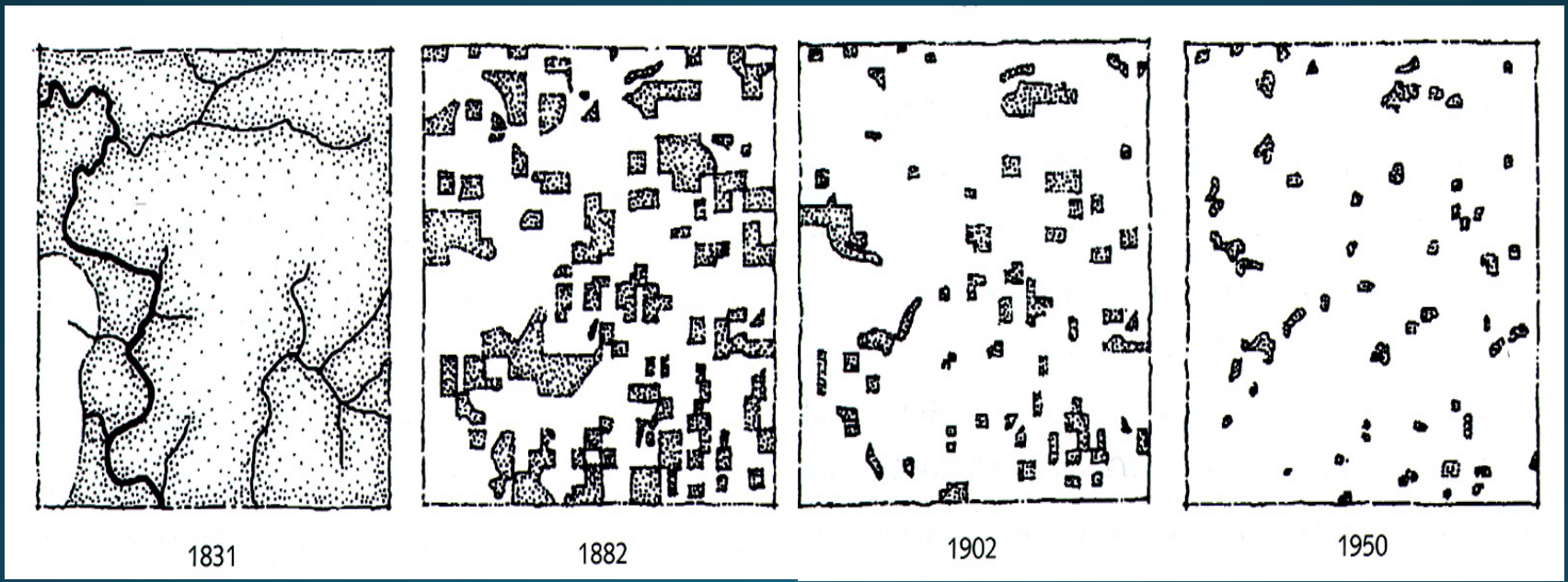
*of households in rural areas*

*More than*

**75%**

*of the* **WORLD'S POPULATION** *owns a* **SMARTPHONE**

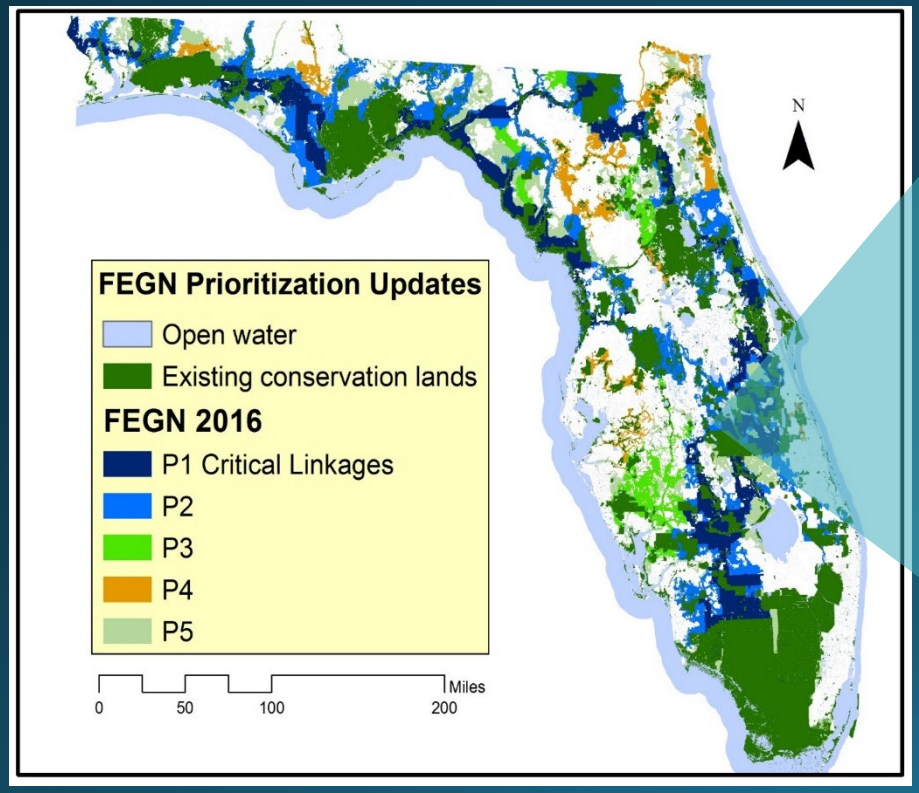
# A Primary Issue: Disjointed Incrementalism and Ecosystem Fragmentation

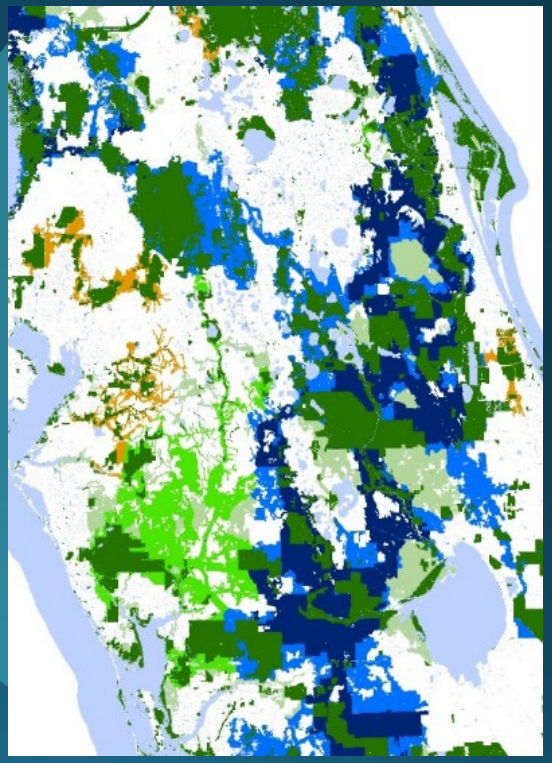


## Protecting Green Infrastructure

"The natural support system that maintains native species and natural ecological services, sustains air and water resources and contributes to the health and quality of life for human communities" (Benedict 2000).

# Florida Ecological Greenway Network 2016



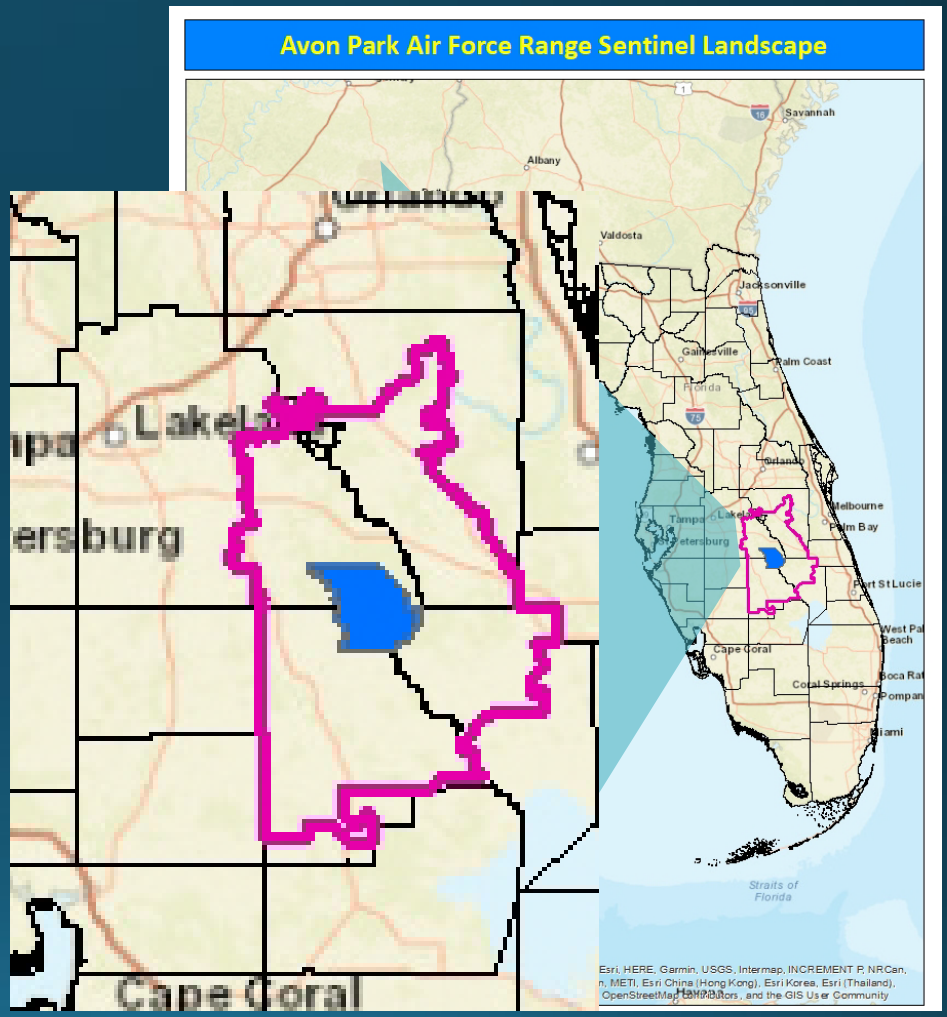
# What are Sentinel Landscapes?

Working or natural lands around military bases important to the nation's defense mission—places where land conservation will:

- Strengthen the economies of farms, ranches, and forests.
- Conserve habitat, cultural and natural resources.
- Protect vital military testing and training activities.

# Sentinel Landscapes

- 106,000 acre Range
- 1.67 million acre Landscape
- 4 counties/ 3 cities within the MIPA
- Overlays Everglades Headwaters NWRCA
- Includes >50% of the Northern Everglades watershed
- Includes 65% of the imperiled Lake Wales Ridge



# Trends Impacting Transportation

**Safety** **Community Success** **Technology**

**Florida Transportation Plan**

**Improved Mobility**

**Partnering with Communities**

**Focus on Safety – Vision Zero**

# Strategic Intermodal System Planning

**SIS facilities backbone of Heartland**

**Master Planning of corridors critical to maintain mobility**

- US 17 Widening Complete
- SR 29 PD&E
- US 27 System Improvements
- SR 60 PD&E
- SR 70 Master Planning
- I-4 Ultimate Master Planning
- NE Polk Mobility study

**Need for parallel network to support and protect SIS facilities**

**MCORES**

# TECHNOLOGY ADVANCEMENTS AUTONOMOUS-CONNECTED-ELECTRIC- SHARED (ACES)

*Nationally,*
**FULLY ELECTRIC VEHICLES**
*are projected to represent*
**8%** *of total automobiles sold by 2025*

*The global market for*
**CONNECTED CARS**
*is expected to grow*
**270%** *by 2022*

**SHARED AIR TRANSPORTATION, AIR TAXIS,** *or*
**FLYING CARS**
*may launch by the year*
**2023**

**MULTIPLE URBAN AREAS** *in Florida already have* **ELECTRIC BUSES** *in their fleets and many plan to transition to* **ALL-ELECTRIC FLEETS** *by 2035*

*The cumulative number of*
**SHARED VEHICLE TRIPS**
*has*
**INCREASED 10X**
*in the last*
**5 YEARS**

## AGENDA ITEM #10

# Hazardous Materials Emergency Preparedness (HMEP) Contract

Exhibit #10

**Requested Action:**

**Authorize Chair to Sign and**
**Executive Director to Administrate Contract**

## AGENDA ITEM #11

# 2020 Holiday Schedule

Exhibit #11

**Requested Action:**

**Approval**

## AGENDA ITEM #12

# Appoint Committee to Nominate 2020 Council Officers

**Requested Action:**

**Chair Appoint Nominating Committee**

## AGENDA ITEM #13

# Executive Director's Report

A. FRCA Policy Board Meeting
B. Return on Investment
C. Project Updates

## AGENDA ITEM #14

# Other Business

## Next Meeting
December 11

9:30 a.m.
Bartow Public Library,
Bartow, FL