Central Florida Regional Planning Council

October 9, 2019

Okeechobee County Courthouse – County Commission Chambers
304 NW 2nd Street, Okeechobee, FL
9:30 a.m.
AGENDA ITEM #1

Public Comments
AGENDA ITEM #2

Council Administration

A. August 14, 2019, Minutes
B. August 2019 Financial Report

Requested Action:
A. Approval of Minutes
B. Approval of Financial Report
AGENDA ITEM #3

Okeechobee County Activities Report

Robbie Chartier, County Administrator
AGENDA ITEM #4

Contract for Technology Services
Exhibit #4: Summary of Services

Requested Action: Approval
AGENDA ITEM #5

2020 Census

Reginald Earl

Partnership Specialist, Central Florida - Atlanta Region
THE ROAD TO THE 2020 CENSUS:
FOCUS ON FLORIDA

Reginald Earl
Partnership Specialist
Central Florida
Atlanta Region
Local Government Involvement is Key to Census Success

• The efforts of local governments contributed to the success of the 2010 Census in all areas:
  • Local Update of Census Address (LUCA) Program
  • Recruiting for census workers
  • Formation of Complete Count Committees
  • Field operations from Address Canvassing to Non Response Follow Up
Why local governments have a vested interest in the Census

• **Political Power**
  - Census is constitutionally mandated for reapportionment of Congress
  - Census results are used for Redistricting at national, state, and local levels.

• **Money/Economic Impact**
  - $400 Billion/year is distributed using Census numbers ($4 Trillion over the decade) in 2010
  - $675 Billion/year ($7 Trillion over the decade) for 2020
AMERICA MAILED IT BACK!

CENSUS 2010
FLORIDA
Census 2000 71%
Census 2010 74%

HIGHLANDS
Census 2000 71%
Census 2010 75%

OKEECHOBEE
Census 2000 56%
Census 2010 67%

POLK
Census 2000 68%
Census 2010 75%

DESMOTO
Census 2000 49%
Census 2010 66%

HARDEE
Census 2000 51%
Census 2010 70%

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov
2010 Winners & Losers

Florida only state to gain 2 seats
Projections for 2020

Lost one seat in multiple projections
Lost one seat in one projection
No change
Gained one seat in one projection
Gained one seat in multiple projections
Gained three seats in multiple projections

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United States Census Bureau
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov
The 2020 Census is DIFFERENT
Optimizing Self-Response for 2020 Census

• We are making it easier than ever before for people to respond to the Census

• In previous censuses, the primary method of responding to the census was to receive a questionnaire in the mail...complete it and mail it back

• HOWEVER, for the 2020 Census, the INTERNET is the primary method for households to self respond
Optimizing Self-Response for 2020 Census

• **Secondary** ways of responding to the 2020 Census
  • Toll-free number
    • At any time, people can call our Census Questionnaire Assistance centers and get help completing their Census on the Internet...OR
    • Households can complete their Census with one of our staff over the telephone
  • **Traditional questionnaire** (can be requested via the toll-free number)
  • Non Response Follow Up operation
    • Enumerators visit the household to conduct the interview
It is important to note that the Census Bureau:

ever requests PIN codes, passwords or similar access information for credit cards, banks or other financial accounts.

never asks for your full Social Security number;

never asks for money or a donation;

never sends requests on behalf of a political party;

never requests PIN codes, passwords or similar access information for credit cards, banks or other financial accounts.
Privacy and Confidentiality

• Under Title 13, U.S. Code, all Census Bureau employees swear a lifetime oath to protect respondent data. It is a felony for any Census Bureau employee to disclose any confidential census information during or after employment, and the penalty for wrongful disclosure is up to 5 years imprisonment and/or a fine of $250,000.

• We protect information by taking precautions in how we collect, analyze and disseminate information. The Census Bureau has strong program to protect information as they collect, process and store it in secure IT systems.

• The Census Bureau encrypts information, limits access, and actively monitors systems to make sure information stays secure.
Impediments to a Successful Enumeration
Some HTC Indicators

• Persons at or below poverty
• Persons receiving public assistance, disability, or SSI
• Concentrations of minority groups, immigrants, linguistically isolated communities, migrant workers
• Areas with high concentrations of low educational attainment (no high school diploma)
• 5% or more who speak a language other than English at home
• Single parents
LOW RESPONSE SCORES
Explore the Response Outreach Area Mapper Web Application

- The U.S. Census Bureau has released the Response Outreach Area Mapper (ROAM) web application.
- An interactive map to identify areas that typically have low response rates for censuses and surveys.
- Community planners and local officials can use the ROAM to plan, focus and allocate resources for the 2020 Census.
- Provides tract-level data.
Our Outreach Strategy
• Ultimately, the success of the 2020 Census depends on everyone’s participation. One way to ensure success is by forming a Complete Count Committee.

• State and local governments, businesses and community leaders form Complete Count Committees to encourage participation in their community. They develop an outreach plan tailored to the unique characteristics of their community. Then they work together to implement the plan.
What is the Structure of a CCC?

- Highest elected officials or community leaders appoint chairpersons
- The Chairperson is the liaison or main source of contact between the CCC and the Census Bureau
- The chairperson collaborates with the highest elected official or community leader to select subcommittees and chairs of the subcommittees
CCC Chairs and Subcommittee Chairs

• Choose a CCC committee chairperson who is committed, knowledgeable, and active in the community

• Select subcommittee chairpersons who are purpose-driven, result oriented, and get results

• Customize and design the committee to reflect a true snapshot of the community

• Include diverse perspectives to achieve objectives. Assess which groups—locally and nationally—are able to provide support and assistance

• Include Trusted Voices
Complete Count Committees (CCC)

• A CCC is a group of “trusted voices” in the community appointed by the highest elected official, to develop activities to raise census awareness among community households and urging them to complete the census accurately and timely.

• Opportunity to “tailor” the Census outreach and messaging to most effectively influence communities throughout your county.
Complete Count Committees

• The CCC should reflect all segments of the community: government; business; education; faith-based; community-based organizations; recruitment and workforce development agencies; and other unique populations.
Community CCCs

• Community CCC
  • A group of community leaders in extreme hard to enumerate rural and urban communities that collaborate for the purpose of creating a census awareness campaign targeted to specific census tracts or concentrated populations that raise census awareness within these groups and encourages them to participate in the census.
2020 Census Design

The 2020 Census: A New Design for the 21st Century

Motivate People to Respond
- Conduct a nation-wide communications and partnership campaign
  - Maximize outreach using traditional and new media
  - Target ads to specific audiences
  - Work with trusted sources to inspire participation

Establish Where to Count
- Identify all addresses where people could live
  - Conduct a 100% review and update of the nation’s address list
  - Minimize field work with in-office updating
  - Use multiple data sources to identify areas with address changes
  - Get local government input

Count the Population
- Collect data from all households, including group and unique living arrangements
  - Make it easy for people to respond anytime, anywhere
  - Encourage people to use the new online response option
  - Use the most cost-effective strategy to contact and count nonrespondents
  - Knock on doors only when necessary
  - Streamline in-field census-taking

Count Everyone Once In the Right Place

Release Census Results
- Process and Provide Census Data
  - Deliver apportionment counts to the President by December 31, 2020
  - Release counts for redistricting by April 1, 2021
  - Make it easier for the public to get data

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov
Apply Online!

Join the 2020 Census Team!

2020census.gov/jobs
1-855-JOB-2020
(1-855-562-2020)

Federal Relay Service: (800) 877-8339 TTY / ASCII
www.gsa.gov/fedrelay

The U.S. Census Bureau is an Equal Opportunity Employer.
Questions, Observations, Concerns
AGENDA ITEM #5

2020 Census
Exhibit #5: Proclamation

Requested Action:
Adopt Proclamation
AGENDA ITEM #6

Resolution 2019-10A for 5311 Operating Grant

Exhibit #6

Requested Action:
Adopt Resolution
AGENDA ITEM #7
Update on the Heartland Regional Transportation Planning Organization (HRTPO)
Congratulations Don Elwell
Elected Official is the Year
The Florida Commission for the Transportation Disadvantaged
AGENDA ITEM #8

Update on the Multi-Use Corridors of Regional Economic Significance (M-CORES)
Purpose

- Revitalize rural communities
- Encourage job creation
- Provide regional connectivity while leveraging technology
- Enhance quality of life and public safety
- Protect the environment and natural resources

Objective

Advance construction of regional corridors intended to accommodate multiple modes of transportation and multiple types of infrastructure.
Southwest-Central Florida Connector
from Collier County to Polk County
140 miles
Planning Process

Explore
Existing/Future Conditions
Goals

Evaluate
Potential Opportunities
Evaluation Criteria

Recommend
Opportunities for Project Development
Opportunities for Future Study

Public Input
Southwest-Central Florida Connector task force shall:

a. Address the impacts of project construction on panther and other critical wildlife habitat and evaluate the need for acquisition of lands for state conservation or as mitigation for project construction

b. Evaluate wildlife crossing design features to protect panther and other critical wildlife habitat corridor connections
FDOT, in consultation with the Department of Environmental Protection, may incorporate those features into each corridor during the project development phase.

FDOT may accept donations of land for use as transportation rights-of-way or to secure or use transportation rights-of-way for such projects.
Next Meeting
October 30, 2019 – 10:00 am
Polk State College – Lakeland Campus
Lakeland, FL

Next Community Open House
November 12, 2019
Hardee County
AGENDA ITEM #9

Heartland 2060 Summits
Our Water Resources
Respect for Agriculture
Our Communities
So, how does it end?

Planning from the Future: Florida2030.org

Tony Carvajal
Florida Chamber Foundation
@WhatTonyCs @FLChamberFDN
Population Change
2010 thru 2018

Florida Population Growth Rate 13.2%

Top Counties
1. Miami-Dade 263,568
2. Orange 234,691
3. Hillsborough 207,710
4. Broward 203,114
5. Palm Beach 165,806
6. Lee 135,856
7. Polk 105,911
8. Osceola 99,307
9. Duval 85,914
10. Pasco 74,927

Top Population Growth
1. Sumter 37.5%
2. Osceola 36.8%
3. St. Johns 33.6%
4. Walton 29.6%
5. Manatee 22.3%
6. Lee 21.9%
7. Orange 20.4%
8. Lake 20.0%
9. Santa Rosa 18.3%
10. Collier 17.7%

Source: US Census Bureau
Florida’s Next 4.5 Million People

Top 10 Growth in People
1. Miami-Dade 639,060
2. Orange 451,990
3. Hillsborough 412,926
4. Broward 329,843
5. Palm Beach 279,976
6. Duval 225,250
7. Lee 212,763
8. Osceola 178,394
9. Polk 171,439
10. Pasco 129,769

Top 10 Growth in Percent
1. Sumter 51.8%
2. Osceola 50.7%
3. St. Johns 43.9%
4. Walton 41.5%
5. Lake 34.3%
6. Nassau 34.0%
7. Santa Rosa 33.8%
8. Orange 33.5%
9. Flagler 32.2%
10. Liberty 31.6%

Top 3 Counties = 33.4% of Growth
Top 6: 52.0%
Top 11: 70.3%
Top 13: 75.5%

Source: FL Demographic Estimating Conference & BEBR FL Population Studies
Projected U.S. Population by Generation

Source: Pew Research Center tabulations of U.S. Census Bureau population projections
Job Creation by County: 2014-18

U.S. Job Growth:    7.8%
Florida Job Growth: 13.4%

Top Counties for Jobs
1. Orange 108,419
2. Miami-Dade 94,497
3. Broward 66,296
4. Hillsborough 65,081
5. Palm Beach 59,563
6. Duval 55,697
7. Pinellas 37,287
8. Lee 31,982
9. Seminole 27,153
10. Brevard 25,468

Top Counties for Job Growth
1. Glades 25.4%
2. St. Johns 22.6%
3. Sumter 21.4%
4. Osceola 19.2%
5. Flagler 19.0%
6. Walton 18.9%
7. Nassau 18.3%
8. Hernando 18.2%
9. Seminole 18.0%
10. Santa Rosa 17.8%

6 Florida Counties Lost Jobs: Franklin, Taylor, Hamilton, Hardee, Liberty, Lafayette

Source: Quarterly Census of Employment & Wages, BLS
GDP by County in $ Billion

Top Counties:
1. Miami-Dade $141.7
2. Broward $96.6
3. Orange $89.8
4. Hillsborough $77.2
5. Palm Beach $76.9
6. Duval $60.1
7. Pinellas $44.1
8. Lee $23.8
9. Polk $20.8
10. Brevard $20.5

Florida’s RAO Counties account for 2.16% of Florida’s GDP

Source: Bureau of Economic Analysis, 2015 data
What Could the Future Look Like?

- Growing and more diverse population
- Changing industries and jobs
- Emerging technologies
- Connected communities and region
Population Growth (percent change, 2018-2060)

- POLK: 69.3%
- HENDRY: 44.1%
- GLADES: 36.3%
- HIGHLANDS: 34.8%
- DESOTO: 31.9%
- OKEECHOBEE: 27.9%
- HARDEE: 16.6%

Source: Central Florida Regional Planning Council
Nearly **28%** of Heartland residents will be **OVER THE AGE OF 65** by **2060**

**SENIORS** will exceed the number of residents **under the age of 25**

(Source: Central Florida Regional Planning Council)

About **38%** of Hendry and Hardee counties’ population are **UNDER THE AGE OF 25** making these **two of Florida’s five YOUNGEST COUNTIES**

(Source: University of Florida Bureau of Economic and Business Research, Central Florida Regional Planning Council)
• **48,200** net new jobs needed by 2030 to keep pace with population growth (Florida Chamber Foundation)

(Source: Florida Department of Economic Opportunity)
The **global market for connected cars** is expected to **grow 270%** by 2022. *(Source: Internet of Business)*

In **2018**, **shared micromobility options** accounted for **84.5 million trips**: 39.5 million pedal bicycle, 38.5 million e-scooter, 6.5 million e-bike trips. *(Source: National Association of City Transportation Officials)*

The number of **shared vehicle trips** has increased **10X** in the last 5 years. *(Source: Uber)*

**Fully electric vehicles** are projected to represent **8%** of total automobiles sold by 2025. *(Source: U.S. Energy Information Administration)*
2,500,000,000,000,000 (2.5 QUINTILLION) BYTES OF DATA are created each day, and the pace is accelerating.

78% of Florida households have access to BROADBAND INTERNET.

80% of households in urbanized areas.

64% of households in rural areas.

More than 75% of the WORLD'S POPULATION owns a SMARTPHONE.

Over the last two years alone, 90% of the DATA IN THE WORLD were generated.
A Primary Issue: Disjointed Incrementalism and Ecosystem Fragmentation
Protecting Green Infrastructure

“The natural support system that maintains native species and natural ecological services, sustains air and water resources and contributes to the health and quality of life for human communities” (Benedict 2000).
Florida Ecological Greenway Network 2016

FEGN Prioritization Updates
- Open water
- Existing conservation lands

FEGN 2016
- P1 Critical Linkages
- P2
- P3
- P4
- P5

Miles
What are Sentinel Landscapes?

Working or natural lands around military bases important to the nation’s defense mission—places where land conservation will:

- Strengthen the economies of farms, ranches, and forests.
- Conserve habitat, cultural and natural resources.
- Protect vital military testing and training activities.
Sentinel Landscapes

- 106,000 acre Range
- 1.67 million acre Landscape
- 4 counties/3 cities within the MIPA
- Overlays Everglades Headwaters NWRCA
- Includes >50% of the Northern Everglades watershed
- Includes 65% of the imperiled Lake Wales Ridge
Florida Transportation Plan

Improved Mobility

Partnering with Communities

Focus on Safety – Vision Zero
Strategic Intermodal System Planning

SIS facilities backbone of Heartland

Master Planning of corridors critical to maintain mobility
- US 17 Widening Complete
- SR 29 PD&E
- US 27 System Improvements
- SR 60 PD&E
- SR 70 Master Planning
- I-4 Ultimate Master Planning
- NE Polk Mobility study

Need for parallel network to support and protect SIS facilities

MCORES
TECHNOLOGY ADVANCEMENTS
AUTONOMOUS-CONNECTED-
ELECTRIC- SHARED (ACES)

Nationally, FULLY ELECTRIC VEHICLES are projected to represent 8% of total automobiles sold by 2025.

The global market for CONNECTED CARS is expected to grow 270% by 2022.

SHARED AIR TRANSPORTATION, AIR TAXIS, or FLYING CARS may launch by the year 2023.

MANY URBAN AREAS in Florida already have ELECTRIC BUSES in their fleets and many plan to transition to ALL-ELECTRIC FLEETS by 2035.

The cumulative number of SHARED VEHICLE TRIPS has INCREASED 10X in the last 5 YEARS.
AGENDA ITEM #10

Exhibit #10

Requested Action:
Authorize Chair to Sign and Executive Director to Administrate Contract
AGENDA ITEM #11

2020 Holiday Schedule
Exhibit #11

Requested Action:
Approval
AGENDA ITEM #12

Appoint Committee to Nominate 2020 Council Officers

Requested Action:
Chair Appoint Nominating Committee
AGENDA ITEM #13

Executive Director’s Report

A. FRCA Policy Board Meeting
B. Return on Investment
C. Project Updates
AGENDA ITEM #14

Other Business

Next Meeting
December 11
9:30 a.m.
Bartow Public Library,
Bartow, FL